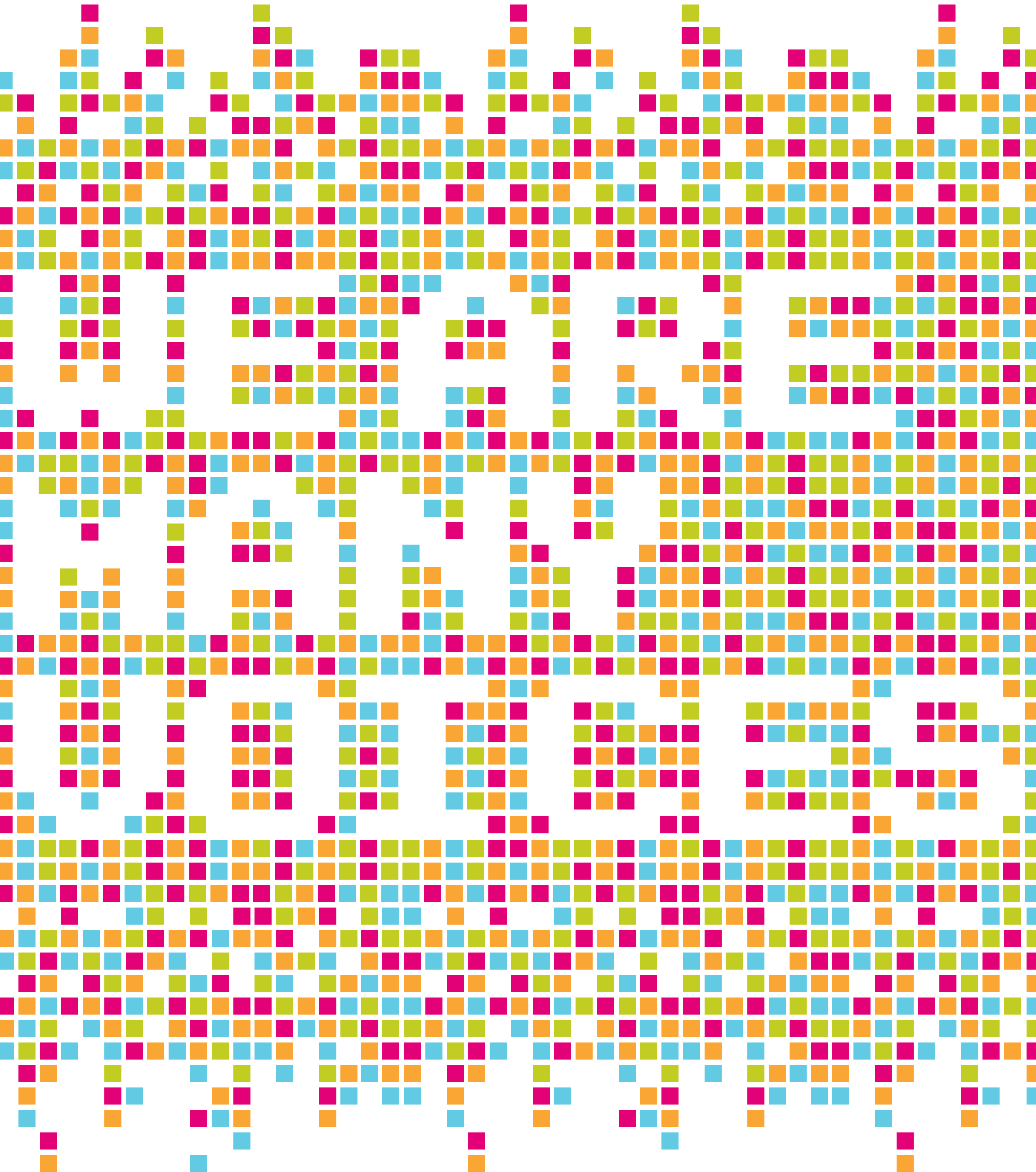


2015 DIVERSITY SCHOLARSHIP

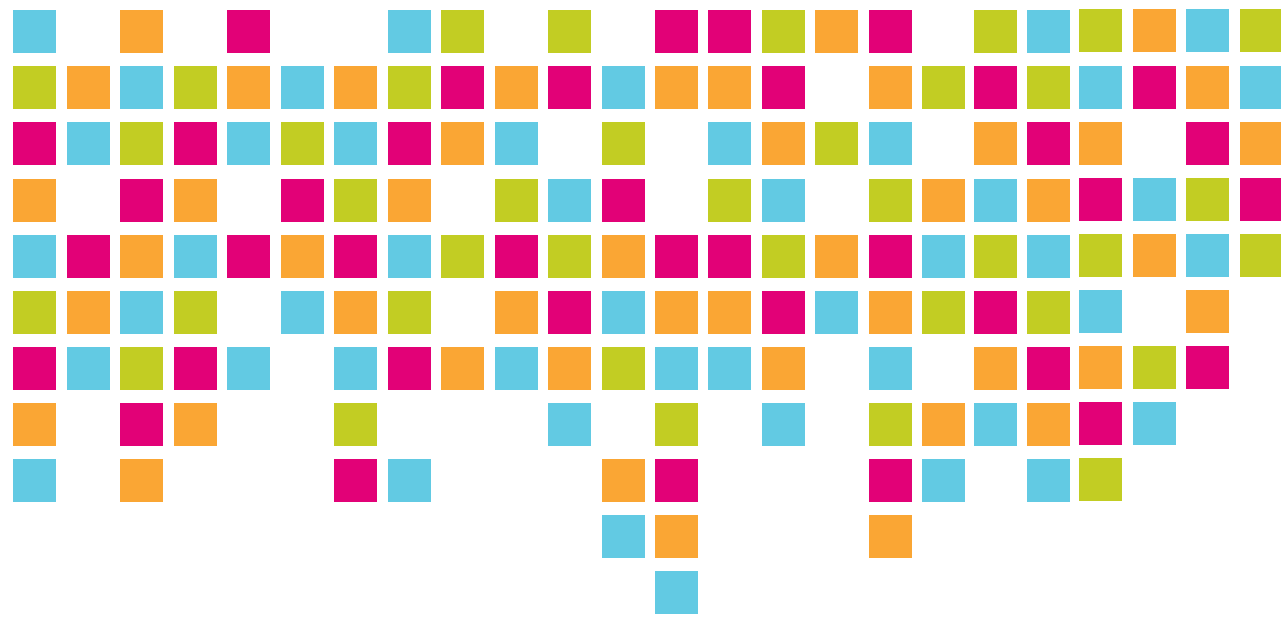
ENTRIES DUE DECEMBER 8, 2014



Gensler

2015 DIVERSITY SCHOLARSHIP

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Kevyn McPhail
2014 Winner
Carnegie Mellon University

Originally from Granada and later immigrating to the Bronx, Kevyn was inspired by the complex urban fabric of New York to pursue his architectural education. With an affinity for cutting edge inter-disciplinary design technologies, he combines his passion for pairing cultural sensitivity with technology by carrying out research in customizable affordable buildings.



Mariam Strauss
2014 Winner
University of Arizona

Mariam's passion for architecture stems from her multicultural upbringing, spending her time between Arizona and Germany. This background enables her to see her environment through a unique and critical lens. She uses this lens to design spaces that foster creativity and collaboration.



Larry Travis
2014 Winner
Mississippi State University

Living the mantra *we are responsible for creating society's lasting artifacts*, is what drew Larry from a small town in Mississippi to study architecture. Design for him is a humbling experience, traveling through disciplines outside of architecture in fashion, product, and furniture design. All of these disciplines culminate into his thoughtful and inspiring design process.

Gensler believes diversity ignites innovation in design. Through shared and divergent perspectives, we enrich our work for clients and our teams' careers. We believe in bringing people of diverse backgrounds, experiences and points of view to work at our firm and are committed to helping young design professionals find their career path with Gensler.

HOW TO APPLY

ELIGIBILITY

African-American students enrolled in a U.S. not-for-profit educational institution who will begin their final year of a NAAB-accredited architecture program in the Fall of 2015 are eligible to apply. Current employees and recent former employees of Gensler, as well as their immediate families, and those who Gensler deems to present conflicts of interest are ineligible to participate.

APPLICATION PROCESS

Institutions are invited to nominate up to two eligible students per NAAB-accredited program for consideration by Gensler. A nomination letter from the dean or chair of the program must be included in the materials submitted by the applicant. The nomination letter must confirm that the applicant meets the eligibility criteria as well as describe his/her professional excellence.

To apply for the Gensler Diversity Scholarship, complete the following by December 8, 2014:

1. Complete the online application form at www.gensler.com/scholarships
2. E-mail application materials in a single PDF file (7MB max) to diversity@gensler.com
 - Resume
 - Letter of nomination from dean or chair of academic program
 - One advanced-level commercial architecture project with written description (500 words and 10 pages, maximum). Work done with a single partner may be submitted, but it must include a description of the applicant's specific contribution and a letter of support from the applicant's collaborative partner.

For additional information, or to view a gallery of previous scholarship winners, please visit www.gensler.com/scholarships. Questions may be sent by e-mail to diversity@gensler.com.

FINALIST VIDEO SUBMISSION AND SELECTION OF WINNERS

Gensler will review submissions and invite finalists to submit a digital video introducing themselves creatively to the jury and presenting their work. Based on these videos, one or more individuals selected as winners will be awarded an academic scholarship paid directly to their college or university. Winners and finalists may also be considered for a paid internship at a Gensler regional office in the summer of 2015 and paired with a Gensler mentor who may serve as a resource during the internship and final academic year.

TIME LINE

2014 Fall Academic institutions internally nominate eligible students for participation in the scholarship program	December 8 Deadline: Electronic materials from nominated candidates due to diversity@gensler.com	2015 January 20 Finalists notified	March 2 Winners notified
		February 25 Deadline: Finalist digital video submission	Fall Scholarship distribution made to academic institution

SELECTION CRITERIA

Gensler will review submissions and select finalists and winners based on academic excellence, design ability and presentation creativity.

GREAT DESIGN IS INFORMED

We are in search of creative rigor. We believe that great design is based on deep and thoughtful research, and we want to understand your process for resolving design challenges. Top submissions will communicate and demonstrate how a challenging design question is informed by facts and knowledge.

GREAT DESIGN IS PURPOSEFUL

Design works to sustain our communities, celebrate culture and provide value to those we serve. Successful submissions reveal user-driven innovation that provides tangible and measurable benefits to people and organizations.

GREAT DESIGN IS COMPELLING

Make us shout with joy! Bold, memorable and provocative spaces engage design passionately. The best submissions will push the boundaries of creative expression and refined execution.

ABOUT GENSLER

Gensler is a global architecture, design and planning firm with 46 locations and over 4,500 professionals on five continents. The firm has more than 2,400 active clients in virtually every industry and delivers projects in architecture, interior design, brand design, product design, planning and urban design, and consulting.



Gensler was awarded the 2010-2013 IDP Outstanding Firm Award by the American Institute of Architects in recognition of the firm's industry-leading early-career talent programs.