# Gensler DSD PROGRAM DESIGN STRATEGIST DEVELOPMENT PROGRAM

Applications Due January 30<sup>th</sup> 2015 www.gensler.com/careers/DSD

Photo Credit: Gensler Office - New York City, New York

### **ABOUT THE DSD PROGRAM**

Gensler is proud to announce the launch of the Design Strategist Development (DSD) Program. The first of its kind in the design industry - this 24-month, professional program is designed to develop Gensler's next generation of strategic thinkers. Participants will be immersed in our Consulting practice where they will focus on how space, technology, policies and services support the changing nature of work, learning and living.

Each year, Gensler will hire a group of participants to work and train in select host offices in the United States and United Kingdom. All DSD Program participants will be an entry-level employee with a competitive salary and benefits package.

#### **4 LOCATIONS**





# **PROGRAM OPPORTUNITIES**

The program offers world-class on-the-job training, amidst a global community of participants and mentoring from the brightest minds in the industry. The program is expertly structured to provide participants with the maximum breadth and depth of design-strategy experience during their first two years at Gensler. Program opportunities include:



**Personalized Professional Development** 

**On-the-Job Training & Project Rotation** 



Research & Thought Leadership Participation

**Gensler Sponsors & Buddies** 



Global Leadership Forums

Networked Global Community

At the conclusion of the two-year program, participants will have the skills and experience they need for professional success at one of Gensler's 46+ offices around the world.

Program begins:

US - June 2015 UK- August 2015

Visit **www.Gensler.com/Careers/DSD** for detailed information and a schedule of informational webinars!

# WHO WE'RE LOOKING FOR

We're looking for exceptional candidates who are passionate about tackling tough problems through unconventional insights into people, process and the places where they collide. An ideal candidate will:

- Posses an Undergraduate or Master's degree in design fields such as architecture, interior design, environmental design, urban planning/ design, or design strategy. Additional degrees in diverse, yet interrelated fields including real estate, business, anthropology, organizational development, or organizational psychology, is a plus.
- Have demonstrated exceptional leadership and inspire the people around them.
- Have strong interpersonal, analytical and problem-solving skills.
- Excel in a fast-paced, dynamic, open, collaborative environment.





PROBLEM SOLVERS



INNOVATIVE DESIGN THINKERS

CREATIVE + ANALYTICAL ST

°.

INSPIRING LEADERS

DYNAMIC

# **ABOUT GENSLER**

As architects, designers, planners and consultants, we partner with our clients on some 3,000 projects every year. These projects can be as small as a wine label or as large as a new urban district. With more than 4,600 professionals networked across 46 locations, we serve our clients as trusted advisors, combining localized expertise with global perspective, wherever new opportunities arise. Our work reflects an enduring commitment to sustainability and the belief that design is one of the most powerful strategic tools for securing lasting competitive advantage.

ARCHITECTURAL RECORD TOP 300 ARCHITECTURE FIRMS #) FIRM OVERALL







#) ARCHITECTURE FIRM





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CONSTRUCTION MAGAZINE

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# **ABOUT CONSULTING**

Gensler's Consulting practice seeks unconventional insight to develop innovative solutions for challenging problems. Our multidisciplinary team works with a wide range of organizations including major corporations, healthcare, cultural institutions, developers, and universities. We use in-depth user research and engagement to develop strategies that enable our clients to meet their objectives and make new ideas stick. We partner closely with design teams to support project implementation.

#### **OUR METHODOLOGY**



# **MEET OUR TEAM**

We are excited to introduce several design strategists within our Consulting practice who will be peers and colleagues in our host offices.



#### **ADRIANA PHILIPS**

Los Angeles, California, USA

Years of Service

2 years at Gensler, 3 years of industry experience

#### Education

University of California, Berkeley Bachelors of City and Regional Planning

"Most people will spend a 3rd of their life working. We all deserve workspaces that make us happy and productive. I help to create these spaces on a daily basis."

**FELIPA DE ALBUQUERQUE** London, United Kingdom

Years of Service 1 year at Gensler, 5 years of industry experience

Education Oxford Brookes University Bachelor of Architecture Masters of Architecture

"When I completed my architectural training, I was looking for a career path that allowed me to express my creativity while providing a strategic approach to design."





Gensler

#### **MARK HARTENSTEIN**

New York City, New York, USA

**Years of Service** 1 year at Gensler, 1 year of industry experience

#### Education

Washington University in St. Louis Bachelor of Liberal Arts Masters of Business Administration

"Consulting is inherently entrepreneurial; Gensler encourages you to explore all areas of interest to expand service offerings."

#### **THOMAS MUCHNICK**

San Francisco, California, USA

Years of Service 1 year at Gensler, 1 year of industry experience Education

University of California, Berkeley Bachelor of Arts in Urban Studies, Minor in Sustainable Design

"If you want to do something different every day, then consulting is the right be place to be."



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