

Gensler
2016 DIVERSITY SCHOLARSHIP
ENTRIES DUE DECEMBER 6, 2015



WE ARE MANY
VOICES

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Chereth Hines-Channer
2015 First Place Winner
Rhode Island School of Design

Chereth believes that an interdisciplinary approach to architecture and an emphasis on experimentation is what helps advance her design work. Growing up in Costa Rica, her Caribbean roots give her a unique lens in which to see life through. Her fusion of cultures and languages has greatly contributed to her thought process and values, as she advances through her architecture and design education.



Aryn Phillips
2015 Second Place Winner
Mississippi State University

Aryn is passionate about the art and symbiosis of architecture, photography, and fashion design. Originally from Olive Branch, Mississippi she attends the architecture school at Mississippi State University. She possesses an acute ability to mold various design mediums to tell a story through her architecture, creating spaces for meaningful social interactions.

Gensler believes diversity ignites innovation in design.

Through shared and divergent perspectives, we enrich our work for clients and our teams' careers. We believe in bringing people of diverse backgrounds, experiences and points of view to work at our firm and are committed to helping young design professionals find their career path with Gensler.

HOW TO APPLY

ELIGIBILITY

African-American students enrolled in a U.S. not-for-profit educational institution who will begin their final year of a NAAB-accredited architecture program in the Fall of 2016 are eligible to apply. Current employees and recent former employees of Gensler, as well as their immediate families, and those who Gensler deems to present conflicts of interest are ineligible to participate.

APPLICATION PROCESS

Institutions are invited to nominate up to two eligible students per NAAB-accredited program for consideration by Gensler. A nomination letter from the dean or chair of the program must be included in the materials submitted by the applicant. The nomination letter must confirm that the applicant meets the eligibility criteria as well as describe his/her professional excellence.

To apply for the Gensler Diversity Scholarship, complete the following **no later than 12:00 midnight (eastern time) on December 6, 2015**:

1. Complete the online application form at www.gensler.com/scholarships
2. E-mail application materials in a single PDF file (7MB max) to diversity@gensler.com
 - Resume
 - Letter of nomination from dean or chair of academic program
 - One advanced-level commercial architecture project with written description (500 words and 10 pages, maximum). Work done with a single partner may be submitted, but it must include a description of the applicant's specific contribution and a letter of support from the applicant's collaborative partner.

For additional information, or to view a gallery of previous scholarship winners, please visit www.gensler.com/scholarships. Questions may be sent by e-mail to diversity@gensler.com.

FINALIST VIDEO SUBMISSION AND SELECTION OF WINNERS

Gensler will review submissions and invite select finalists to submit a digital video introducing themselves creatively to the jury and presenting their work. Based on these videos, one or more individuals selected as winners will be awarded an academic scholarship paid directly to their college or university. Winners and finalists may also be considered for a paid internship at a Gensler regional office in the summer of 2016 and paired with a Gensler mentor who may serve as a resource during the internship and final academic year.

TIME LINE

2015 Fall Academic institutions internally nominate eligible students for participation in the scholarship program	December 6 Deadline: Electronic materials from nominated candidates due to diversity@gensler.com	2016 January 19 Finalists notified February 23 Deadline: Finalist digital video submission	March 8 Winners notified Fall Scholarship distribution made to academic institution
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WINNER SELECTION CRITERIA

Gensler will review submissions and select finalists and winners based on academic excellence, design ability and presentation creativity.

GREAT DESIGN IS INFORMED

We are in search of creative rigor. We believe that great design is based on deep and thoughtful research, and we want to understand your process for resolving design challenges. Top submissions will communicate and demonstrate how a challenging design question is informed by facts and knowledge.

GREAT DESIGN IS PURPOSEFUL

Design works to sustain our communities, celebrate culture and provide value to those we serve. Successful submissions reveal user-driven innovation that provides tangible and measurable benefits to people and organizations.

GREAT DESIGN IS COMPELLING

Make us shout with joy! Bold, memorable and provocative spaces engage design passionately. The best submissions will push the boundaries of creative expression and refined execution.

ABOUT GENSLER

Gensler is a global architecture, design and planning firm with 46 locations and over 5,000 professionals on five continents. The firm has more than 2,400 active clients in virtually every industry and delivers projects in architecture, interior design, brand design, product design, planning and urban design, and consulting.



Gensler was awarded the 2014 #1 Overall, #1 Most Admired firm by Architectural Record Magazine in recognition of the firm's design excellence and industry-leading innovation.