

Gensler

# DSD PROGRAM

DESIGN STRATEGIST DEVELOPMENT PROGRAM



Applications Due January 15<sup>th</sup> 2016  
[www.gensler.com/dsd](http://www.gensler.com/dsd)

Photo Credit: Gensler Office - New York City, New York



## ABOUT THE DSD PROGRAM

Gensler is proud to announce the launch of the Design Strategist Development (DSD) Program. The first of its kind in the design industry - this 24-month, professional program is designed to develop Gensler's next generation of strategic thinkers. Participants will be immersed in our Consulting practice where they will focus on how space, technology, policies and services support the changing nature of work, learning and living.

Each year, Gensler will hire a group of participants to work and train in select host offices in the United States and United Kingdom. All DSD Program participants will be an entry-level employee with a competitive salary and benefits package.

### 4 LOCATIONS



Photo Credit: Gensler Office - San Francisco, California

## PROGRAM OPPORTUNITIES

The program offers world-class on-the-job training, amidst a global community of participants and mentoring from the brightest minds in the industry. The program is expertly structured to provide participants with the maximum breadth and depth of design-strategy experience during their first two years at Gensler. Program opportunities include:



**Personalized Professional Development**



**On-the-Job Training & Project Rotation**



**Research & Thought Leadership Participation**



**Gensler Sponsors & Buddies**



**Global Leadership Forums**



**Networked Global Community**

At the conclusion of the two-year program, participants will have the skills and experience they need for professional success at one of Gensler's 46+ offices around the world.

### Program begins:

US - June 2016

UK- August 2016

Visit [www.gensler.com/dsd](http://www.gensler.com/dsd) for detailed information and a schedule of informational webinars!

## WHO WE'RE LOOKING FOR

We're looking for exceptional candidates who are passionate about tackling tough problems through unconventional insights into people, process and the places where they collide. An ideal candidate will:

- Possess an Undergraduate or Master's degree in design fields such as architecture, interior design, environmental design, urban planning/ design, or design strategy. Additional degrees in diverse, yet interrelated fields including real estate, business, anthropology, organizational development, or organizational psychology, is a plus.
- Have demonstrated exceptional leadership and inspire the people around them.
- Have strong interpersonal, analytical and problem-solving skills.
- Excel in a fast-paced, dynamic, open, collaborative environment.



**INNOVATIVE  
DESIGN  
THINKERS**



**CREATIVE +  
ANALYTICAL  
PROBLEM SOLVERS**



**DYNAMIC  
STORYTELLERS**



**INSPIRING  
LEADERS**



## ABOUT GENSLER

As architects, designers, planners and consultants, we partner with our clients on some 3,000 projects every year. These projects can be as small as a wine label or as large as a new urban district. With more than 5,000 professionals networked across 46 locations, we serve our clients as trusted advisors, combining localized expertise with global perspective, wherever new opportunities arise. Our work reflects an enduring commitment to sustainability and the belief that design is one of the most powerful strategic tools for securing lasting competitive advantage.

ARCHITECTURAL RECORD  
TOP 300 ARCHITECTURE FIRMS  
#1 FIRM OVERALL



ENGINEERING NEWS-RECORD  
TOP 150 GLOBAL DESIGN FIRMS  
#1 ARCHITECTURE FIRM



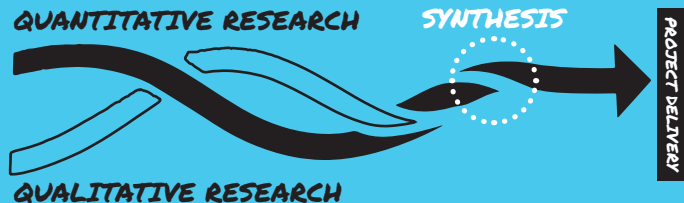
BUILDING DESIGN +  
CONSTRUCTION MAGAZINE  
BEST AEC FIRM TO WORK FOR



## ABOUT CONSULTING

Gensler's Consulting practice seeks unconventional insight to develop innovative solutions for challenging problems. Our multidisciplinary team works with a wide range of organizations including major corporations, healthcare, cultural institutions, developers, and universities. We use in-depth user research and engagement to develop strategies that enable our clients to meet their objectives and make new ideas stick. We partner closely with design teams to support project implementation.

### OUR METHODOLOGY



## MEET OUR TEAM

We are excited to introduce several design analysts currently in the DSD Program who will be peers and colleagues in our host offices.



### AGATA MALKOWSKI

San Francisco, California, USA

#### Years of Service

DSD Cohort 1; 3 years of industry experience

#### Education

Harrington College of Design, Masters of Interior Design; Columbia College of Design, BA in Television Directing and Production

*"As DSD Design Analysts we work to frame problems, ask questions, and leverage qualitative and quantitative data to help our clients find the best solutions."*



### ALLISON WONG

Los Angeles, California, USA

#### Years of Service

DSD Cohort 1; <1 year of industry experience

#### Education

Rhode Island School of Design, Bachelor of Fine Arts in Industrial Design; Brown University, Bachelor of Arts in Urban Studies

*"I knew I would be excited to work at Gensler, but what I find even more energizing is being part of a team that's so smart, thoughtful and passionate."*





**DAVID RABY-PEPIN**

New York City, New York, USA

**Years of Service**

DSD Cohort 1; 2 years of industry experience

**Education**

McGill University, Bachelor of Architecture

***"The DSD Program is a great way to get exposure to a multiplicity of tools, services, processes, clients, colleagues and research related to Consulting at Gensler."***



**FEDERICA BERTONCINI**

London, United Kingdom

**Years of Service**

DSD Cohort 1; <1 year of industry experience

**Education**

Politecnico di Milano, M.Sc. Product Service System Design; Tongji University, M.A. Design; Politecnico di Milano, B.Sc. Interior Design

***"It's all about relationships and flows: between people, spaces, behaviors and situations. It's pretty nice!"***



Photo Credit: Gensler Office - Los Angeles California

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