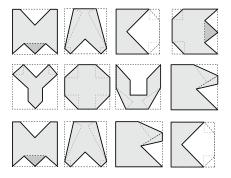


Gensler
STUDENT + GRADUATE
CAREER GUIDE





- Why Gensler?
- Voices of Gensler
- Make Your Mark
- Find Your Fit
- Design at Every Scale
- Our Design Approach
- Our Culture
- Explore the Intern Experience
- Scholarships
- Prepare Your Career
- Launch Your Career
- Work Hard, Reward Hard
- How to Apply
- Hints + FAQs

At Gensler, we are a constellation of many stars. Each of our team members represents the best talent within their discipline, bringing a unique design point of view to the table. We come from many backgrounds, perspectives and cultures. We all thrive on the results of an integrated approach to design, and we are committed to Gensler's vision of making great design work for our clients and communities around the globe.

You'll find interior designers, product designers, architects, graphic designers, web designers, urban estate consultants, and information management experts, among others. We are many voices that come together to provide excellence for our clients, and it is within this dialogue that you can make your mark.

# why Gensler?



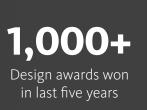






85% Repeat Clients









### **WE CARE**

130+ local community organizations were helped by Gensler employees over the last year





### **WEARE RESEARCH LEADERS**

Gensler funds 30+ research projects across the globe annually









5,000+

Employees Firmwide







**WE BELIEVE** 

Learn more about our values and culture here: http://bit.ly/1aYT9eQ



#### WHO ARE YOU?

Gensler team members around the world answer the question, "Who are you?" http://bit.ly/13yiDu3



#### THE INTERN EXPERIENCE

For interns, by interns. Get a quick glance into life at Gensler https://youtu.be/FyHLe5FGsfY



#### **INTEGRATED LEADERSHIP**

Take a look at the leadership that drives the Constellation of Stars at Gensler http://youtu.be/AdTEHIfRABs



#### **CONSTELLATION OF STARS**

Learn more about the platform of programs that helps our team members shine http://youtu.be/6rSXtQo3eTM

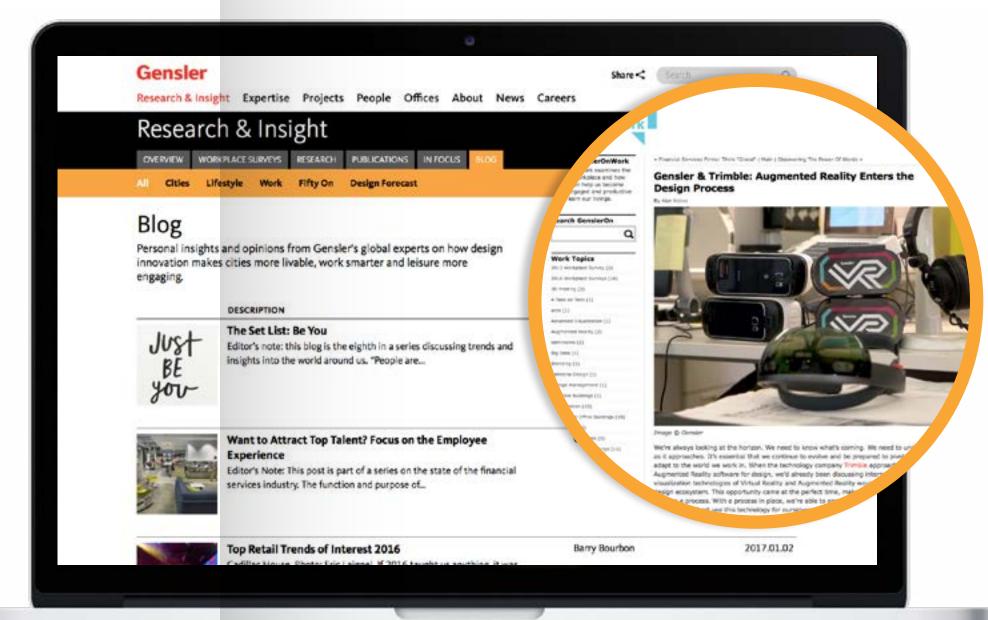


#### **GENSLER TV**

Want More? Visit Gensler's YouTube channel, GenslerTV youtube.com/genslertv

### **Voices of Gensler**

Gensler is always looking at the horizon. We need to know what's coming. We need to understand change as it approaches. It's essential that we continue to evolve and be prepared to pivot so that we can adapt to the world we work in.



## 29

Areas of Practice within

Three Market Sectors

### You Name It, Gensler's Got it Make Your Mark

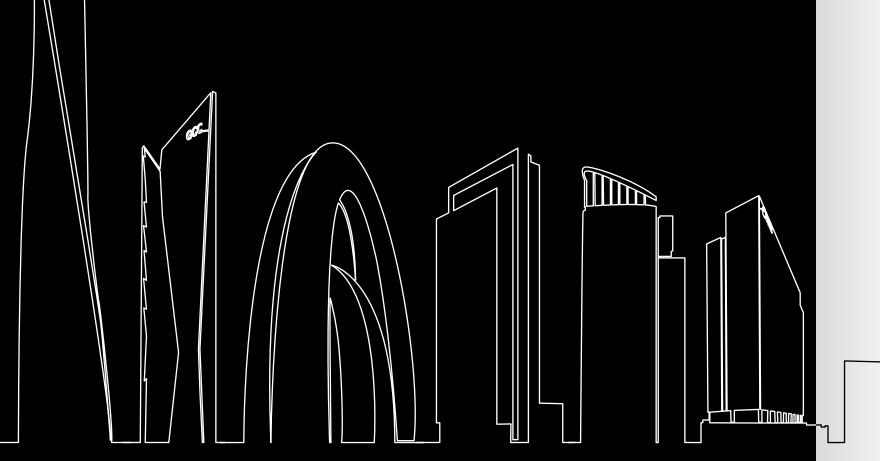


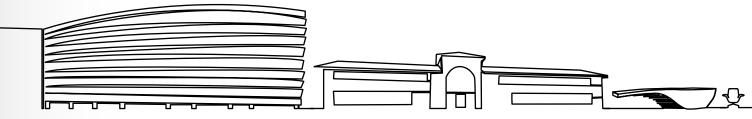
Whether you've pinpointed the exact type of project you enjoy, or if you want an opportunity to try a little of everything, Gensler's portfolio provides depth and diversity to match your passion and curiosity.



LEFT TO RIGHT

Shanghai Tower - Shanghai, China
Gulf Cooperation Council Bank HQ - Riyadh, Saudi Arabia
Tongzhou Tower - Beijing, China
Dinghui Investment HQ - Zhuhai, China
PNC Tower - Pittsburgh, Pennsylvania
Tysons Tower - Tysons, Virginia
Grand Hyatt - Incheon, South Korea
Salvation Army - Orange County, California
SLO\_Gen Table - Los Angeles, California
HBF Dialogue Lounge Chair - ?





### **Design at Every Scale**

From a lounge chair to the tallest building in China, Gensler's work spans scales, communities, and practice areas. Our approach integrates design disciplines in recognition that effective client solutions leverage creative thinking and rigorous research to redefine what's possible at every scale.

# we create impact at a range of sales



### informed

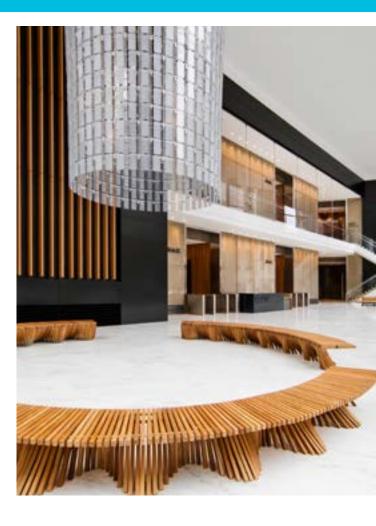
Great design is based on deep and thoughtful research

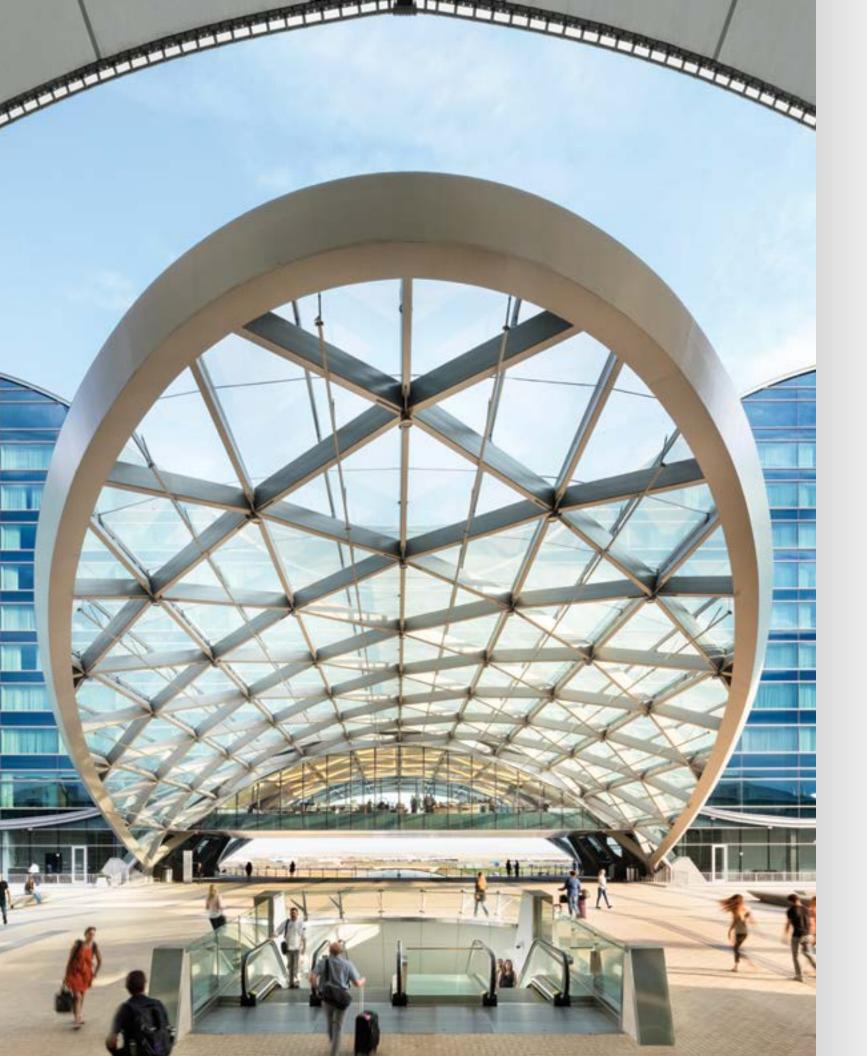
### The Tower at PNC Plaza

Pittsburgh, USA

Rising 33 stories near the confluence of the Allegheny and Monongahela rivers, The Tower at PNC Plaza symbolizes PNC's commitment to the city. Plans for the tower embrace three broad strategies that guide decision-making and forge an integrated solution: responding to the climate, driving organizational productivity, and contributing to the Pittsburgh community.

To lessen the building's energy dependence, the design team integrated several passive strategies. They configured the tower to maximize southern exposure and trimmed the lease span to 35 feet. These two moves created the optimal geometry to bring daylight deep into the workspace, minimizing the need for electric lights.





### forward thinking

Designing travel worthy destinations

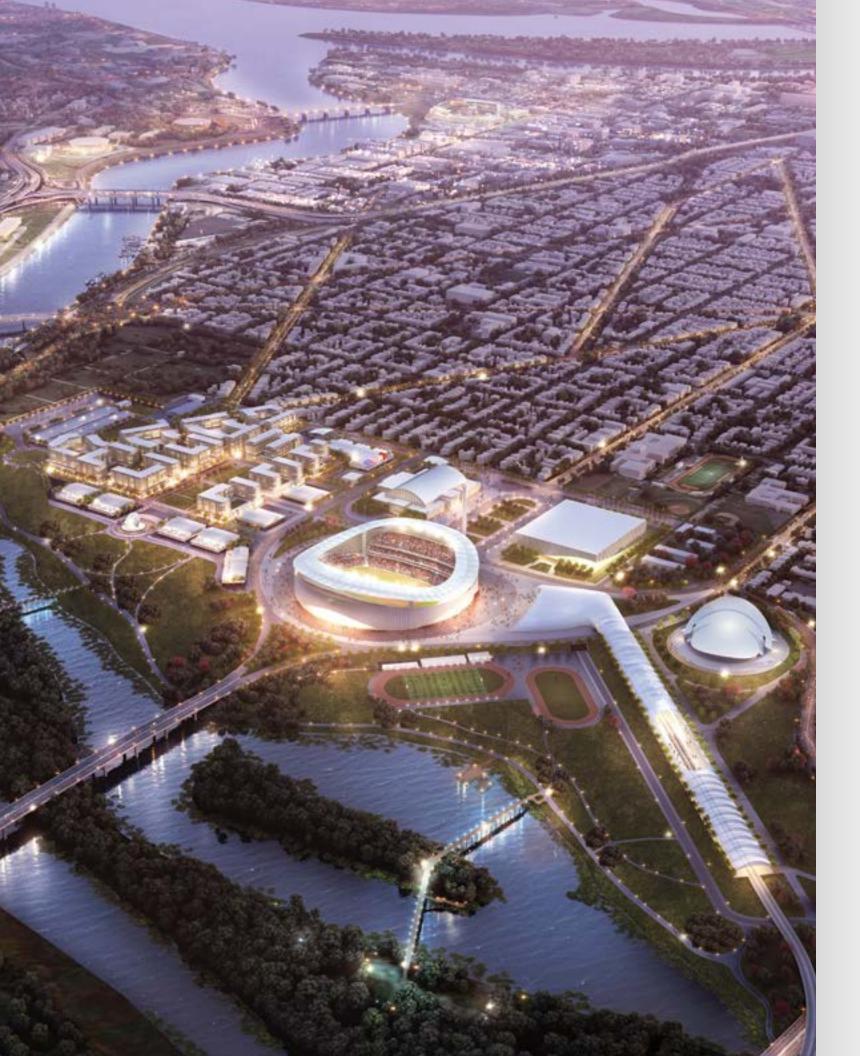
### **Westin Denver International Airport**

Denver, Colorado

Denver International Airport's new Westin Hotel and Conference Center offers a new level of service to tourists, locals and business travelers seeking comfort and convenience. Situated on the existing north-south Jeppesen terminal axis, the massing of the project maintains the dominant symmetry of the terminal through its gentle, flowing curves and is fully integrated with the airport's new public transit center, open plaza and operational facilities.

Built upon imagery of flight and aviation, the sleek form resembles a bird with its wings extended as it hovers above the public plaza, framing and accenting the acclaimed tents of the Jeppesen Terminal. The 500-room hotel includes luxury guestrooms featuring mountain views, an elite conference facility, fine dining, and a health club and swimming pool located within the saddle of the hotel's curvaceous top profile.





### community focused

Design works to sustainour communities, celebrate culture, and provide value to those we serve

### 2024 Olympic Bid Master Plan

Washington, DC

Gensler partnered with the official Washington 2024 team to craft a proposal to be the United States bid city for the 2024 Olympic and Paralympic Games. The master plan created for hosting the games in the Capital Region centered on the theme of "unity." Concentrating event venues in areas that would take advantage of the city's unique character and icons, the plan also focused on stimulating development for the Anacostia waterfront.





### innovative

Dynamic results are produced by dynamic teams, bringing diverse points of view to every project

### **Hyundai Capital Convention Hall**

Seoul, South Korea

Hyundai Capital is a custom 6,250 square foot assembly space atop the south tower of the company's global headquarters in Seoul, South Korea. The financial powerhouse desired an environment flexible enough to host large training sessions, company-wide meetings, guest lecturers, and employee parties. Gensler's design team received carte blanche to envision the perfect space and fulfilled all the characteristics on the client's wish list: refined, compelling design; cutting edge technology; great acoustics; and innovative lighting. The design cultivates a visual experience that communicates the essence of Hyundai Capital's minimalist, yet forward-thinking brand.



### **Design Your Career Empowering Top Talent**

As a global firm, we provide layers of opportunities for our talent to learn, stretch, and grow into new areas of passion and expertise. We empower our talent to explore interests in various design disciplines, thus creating a rich experience that keeps our people engaged throughout their career journeys.

**PRACTICE AREAS** 



### **Guiding Principals**

At Gensler, we live by 10 simple Guiding Principles. They help us make decisions, drive our behaviors, and set our priorities. One of these principles is that we are obsessively curious - driven to learn, grow, and explore new ideas. In this spirit, we empower our people to pursue innovation through research. Our research teams are thought leaders for our industry. They unearth new insights and ideas that elevate our design decisions and level of expertise.

We are committed to grow and empower the design industry's top talent so that they can pursue their passions and make a difference in the world. We celebrate our firm's entrepreneurial spirit and encourage our people to actively effect change rather than passively adapt to our ever-evolving world.

### **Research Engagement Innovation Funding**

Research is an investment in the future. It empowers our people to seek answers to the pressing questions facing our design teams and clients. Through our research program, Gensler designers submit proposals and receive resources to conduct thorough investigations into issues that matter. This process pushes our business, projects, and clients to new frontiers.

**RESEARCH PROJECTS** 

**GRANTS AWARDED** 



CURIOUS

## CLIENTS



### **Partnership** Begins + Ends with Clients

We put our clients first and function as trusted advisors on matters that go beyond project work. We use strategic thinking to help clients achieve measurable organizational goals. This mindset allows us to deliver innovative, impactful projects at every scale in virtually every industry across the globe.



### **Guiding Principals**

Our. ¥ culture

We believe it all begins and ends with our client relationships. We partner with clients to create innovative and impactful design solutions. As architects, designers, planners, and consultants, we remain committed to helping clients achieve measurable business and organizational goals through the power of design.

















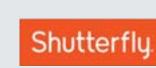


























### EXPLORE THE INTERN EXPERIENCE



the collaborative and international opportunities at Gensler are unparalleled in scope, creative resources and expertise.

### **Opportunities Internships**



Each year, Gensler's intern class represents the best emerging talent from design schools across the world. Internships in each of our offices provide unique hands-on experience with real projects, giving interns the opportunity to work side by side with our design teams and clients. Gensler has hosted over 3,300 internships in an effort to develop a growing network of future design talent. In addition to project work, interns engage in learning opportunities, collaborative research projects, and project site tours.

Learn more at: www.gensler.com/internships

Different Universities
Represented

30+
Intern Research Projects

If my internship is any indication of what it's like to join the firm, then count me in. Being surrounded by so much talent, enthusiasm and drive is contagious.

-Chicago

I learned so many things that school cannot teach you. I realized that my work affects other people every day, and that design can have a wonderful effect on others.

– Phoenix

My greatest achievement from my internship was realizing that my opinions and ideas are valued.

Given Gensler's size, I never thought my internship would be so personalized. I was paired with a small, talented team of designers that made sure I was involved in every phase of the design process. I gained so much experience and made so many lasting connections!

-San Francisco

–Las Vegas



Gensler Scholarships not only helps us surface great talent, but further enriches our firm's perspective by asking designers with diverse backgrounds to help us create the very best designs for our clients.

### **Opportunities Scholarships**



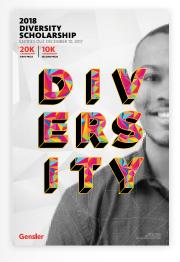
Gensler is committed to the education of emerging design talent. The firm has awarded nearly \$260,000 in academic scholarships to students and graduates over the last 19 years. Gensler offers two U.S. scholarship opportunities annually.



### **BRINKMANN SCHOLARSHIPS**

### **Interior Design Students**

In recognition of creative rigor, eligible interior design talent are welcomed to apply for the Brinkmann Scholarship, a memoriam scholarship to Don Brinkmann, an inspirational and gifted interior designer.



### **DIVERSITY SCHOLARSHIPS**

### **Architecture Students**

Established to support and celebrate a diversity in talent, the Gensler Diversity Scholarship recognizes design excellence amongst underrepresented minority students of architecture.

Learn more at: www.gensler.com/scholarships

### **Prepare Your Career Educate Yourself**



As an industry leader, we have an integral role in preparing all students and emerging professionals to enter the practice of design. In this spirit, Gensler publishes a series of academic resources to provide students with industry insights.

Gensler's Professional Practice Case Study Series helps prepare the next generation of designers to enter the profession. The series spotlights contemporary challenges faced on complex projects delivered by a global design firm.

Learn more at:

www.gensler.com/academic-resources





The Gensler Case Study
Series augments conceptual
lecture topics by providing
comprehensive opportunities
for students to consider and
test responses to situations
as they exist in a professional
environment.

### Launch Your Career Make Your Mark



You're ready for the next step after school, and you're looking for a challenge. You want to test your design ideas on a broader platform and watch them come to life for real clients and communities. You are looking to launch your career. Gensler is the place.

Though our reach is global, Gensler believes in the importance of being connected to our local community. We look to hire people with compelling connections to a particular location. For this reason, we highly recommend that you consider career opportunities in your primary location of interest, and we recommend that interns respond directly to a posted internship opportunity.

Learn more at:

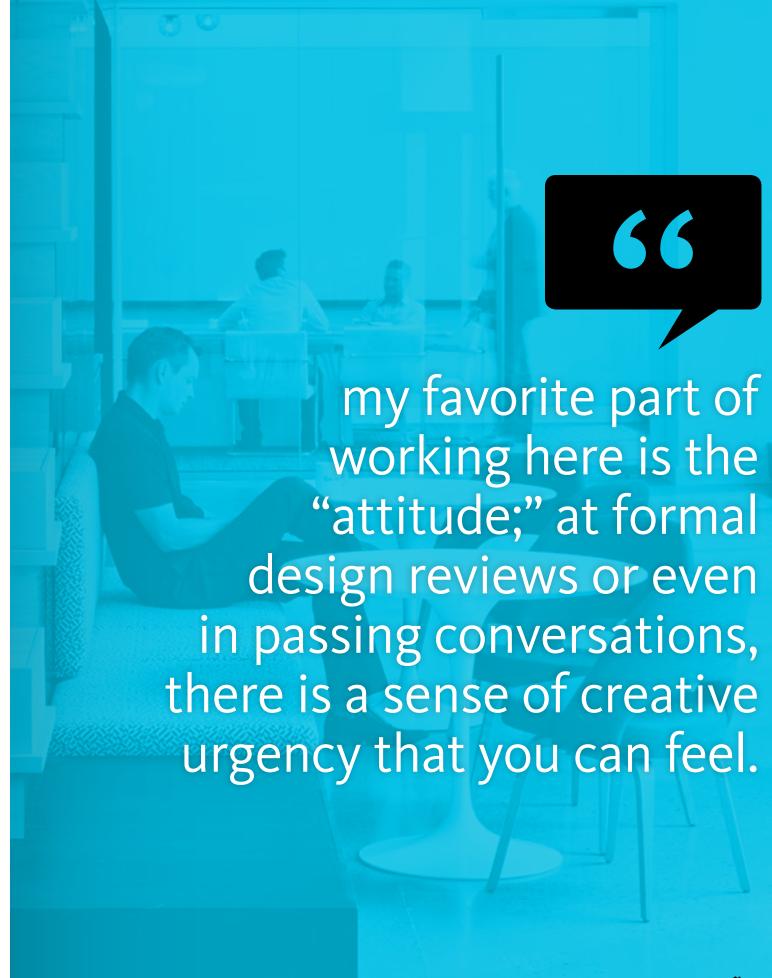
www.gensler.com/careers

### **BEYOND THE STUDIO**



2,880 Current Gensler Clients

Gensler serves more than 3,500 active clients in virtually every industry.



































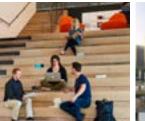
















Gensler leads the industry with its commitment to great talent. Here are a few awards that celebrate our focus on building the industry's most talented design teams:

#### 2017

Architectural Record Top 300 Architecture Firms: #1 Firm

Architectural Record and Interior Design Most Admired Firms

Glassdoor Best Places to Work

Forbes America's Best Midsize Employers

#### 2016

Glassdoor Best Places to Work 2016

Forbes America's Best Midsize Employers

#### 2015

Architect Magazine #3 Architectural Firm

### **Great Work**

Each year our teams and projects receive numerous awards for leading the industry. Here are just some of the ways Gensler stood out in the industry this year:

#### 2017

Interior Design Top 100 Giants: #1 Firm for the 35th consecutive year

Building Design World Architecture 100 Rankings: #1 Architecture Firm

Engineering News-Record Top 500 Design Firms: #1 Architecture Firm

Engineering News-Record Top 100 Green Buildings Design Firms: #1 Firm

Business Insider Top 100: The Creators list

#### 2016

Glassdoor Best Places to Work 2016

Forbes

America's Best Employers

AIA Institute Honor Awards for Architecture in 2014 + 2012

Interior Design Top 100 Giants for the 34th consecutive year

### **Great Benefits**

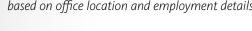
- Gensler is 100% owned by employees through an employee stock ownership plan (ESOP)
- Profits are distributed through an annual profit-sharing plan
- Twice-annual bonus opportunities
- Retirement plan
- Medical, dental and vision insurance
- Licensure and professional development reimbursement

- Certain eligible tuition program reimbursements
- Pre-tax plans for healthcare saving
- Transit/parking programs
- Basic life and AD+D insurance
- Work/life balance and wellness programs

### **Great Learning**

- Research opportunities
- Learning programs
- Licensure and professional development reimbursement
- Certain eligible tuition program reimbursements

<sup>\*</sup>Candidates should verify their eligibility for benefits based on office location and employment details.

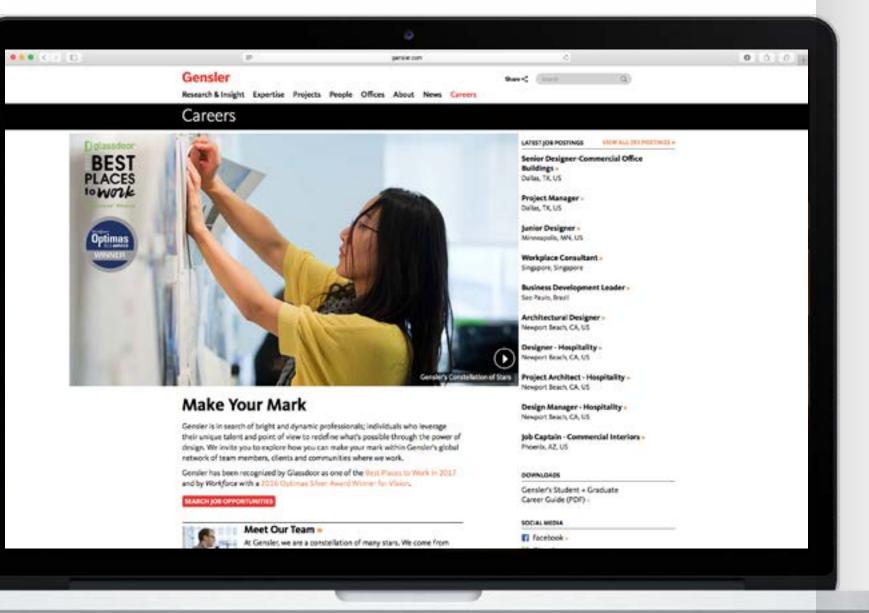




### **How to Apply**

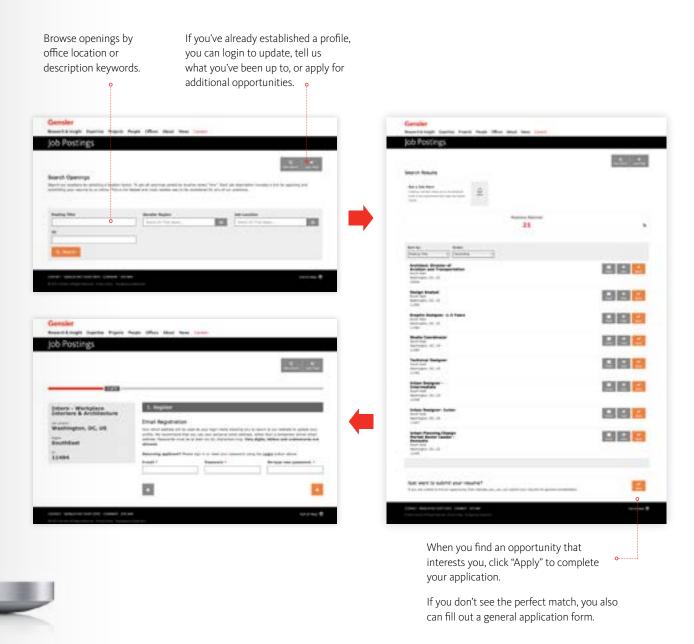


BEST PLACES to Work
2017 Employees' Choice



### gensler.com/careers

Gensler's career website is your first stop for joining our team. In addition to browsing the content on this page, the **"Search Job Opportunities"** link will allow you to search openings in all of our offices and submit materials for consideration.





### **Q:** Will I be stuck doing one type of work or picking up red lines?

A: No. The range of opportunities at Gensler and its learning culture encourages early-career talent to explore multiple project types. Team members are often staffed across multiple projects to provide diversity of experience and exposure. Participation in design teams is hands-on and will range from sketching out design ideas to preparing construction documents and working directly with clients.

### **Q:** With a firm so big, will anyone take the time to help me learn?

A: Teaching and mentoring are an essential component of how we work. Consistently, the feedback from our interns and early-career hires indicates that finding and sharing expertise with mentors is a strength of the Gensler experience. While the network of the firm may be large in size, the relationships you build one-on-one with your project teams will foster enriching, rigorous and very personalized learning opportunities.

### **Q:** I'm interested in sustainability. How does this impact my potential future with Gensler?

A: Sustainability informs our design approach and is deeply embedded within every Gensler project. We are proud to bring leading minds in sustainable research to the design table. As part of our commitment to sustainability, Gensler encourages its team members to gain their LEED AP+ credential as early as possible. Securing this credential prior to applying to Gensler helps you stand out.

### **Q:** When applying for a job, can I apply to all Gensler offices?

A: While flexibility is helpful, having a compelling reason to join a particular location will set you above other applicants. We recommend that you thoughtfully propose two or three Gensler locations that are of greatest interest to your professional goals, and tell us why you've chosen these offices.

#### **Q:** What software should I know?

A: Gensler believes in an integrated design and delivery process. Developing a familiarity with Revit will help you jump in with our design teams across the firm. While a greater level of Revit experience will allow you to accomplish design tasks more quickly, you do not need to be a power-user immediately. And, Gensler offers regular classes to finetune your skills or learn new aspects of common software programs.

### **Q:** What should I consider when preparing for an interview or submitting a portfolio?

A: Be yourself! We want to get to know you.

Tell us about your unique perspective, your design point of view, or your particular background. Help us understand how your voice enriches the dialogue at Gensler, and why you think our firm is the best fit for you.



### **WANT MORE?**

www.gensler.com/careers www.gensler.com/scholarships www.gensler.com/internships

www.gensleron.com www.youtube.com/genslertv www.facebook.com/genslerdesign www.instagram.com/gensler\_design