

# 2018 DIVERSITY SCHOLARSHIP

ENTRIES DUE DECEMBER 10, 2017

**\$20K**  
+INTERNSHIP  
FIRST PRIZE

**\$10K**  
+INTERNSHIP  
SECOND PRIZE

DIVERSITY

**Gensler**

Mustapha Williams  
2017 First Place Winner  
Internship Location, Gensler Chicago



# 2018 DIVERSITY SCHOLARSHIP

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## 2017 WINNERS



**Mustapha Williams**  
**2017 First Place Winner**  
University of Tennessee-Knoxville  
Intern Location: Gensler Chicago

“Gensler’s investment in my future, and the world’s future, is a level of humanity and philanthropy that I hope to reach in my career. This [scholarship] helps me realize that even though there may be tough times in life, if you continue to work hard and strive to meet your goals, it will pay off.”



**Farre Nixon**  
**2017 Second Place Winner**  
University of Pennsylvania  
Intern Location: Gensler Los Angeles

“My focus often oscillates between reality and the speculative, and I am motivated by the challenge to bridge the two. I am ecstatic to continue my professional development at Gensler. With exceptional staff, engaging clientele, and stimulating projects that will challenge and amplify my abilities as an aspiring architect, there is no other place I’d want to be.”

Gensler believes diversity ignites innovation in design. Through both shared and divergent perspectives, we enrich our work and our practitioners’ careers. We believe in bringing people of diverse backgrounds, experiences, and points of view to work at our firm, and we are committed to helping young design professionals find their career paths with Gensler.

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## HOW TO APPLY

### ELIGIBILITY

**Underrepresented or minority students are welcome to apply. Students who are enrolled in a U.S. not-for-profit educational institution and are beginning their final year of a NAAB-accredited architecture program in the Fall of 2018 are eligible to apply.**

Current employees, recent former employees and interns of Gensler, as well as their immediate families and those who Gensler deems to present conflicts of interest are ineligible to participate.

### APPLICATION PROCESS

Institutions are invited to nominate up to two eligible students per NAAB-accredited program for consideration by Gensler. A nomination letter from the dean or chair of the program must be included in the materials submitted by the applicant. The nomination letter must confirm that the applicant meets the eligibility criteria and describe his/her professional excellence.

Complete the online application at **[www.gensler.com/scholarships](http://www.gensler.com/scholarships)** by December 10, 2017 at 11PM EST. Application materials include:

- Resume
- Letter of nomination from dean or chair of academic program
- One advanced-level architecture project with written description (500 words and 10 pages, maximum). Work done with a single partner may be submitted, but it must include a description of the applicant’s specific contribution and a letter of support from the applicant’s collaborative partner.

For additional information or to view a gallery of previous scholarship winners, please visit **[www.gensler.com/scholarships](http://www.gensler.com/scholarships)**. Questions may be sent by e-mail to **[diversity@gensler.com](mailto:diversity@gensler.com)**.

### FINALIST VIDEO SUBMISSION AND SELECTION OF WINNERS

Gensler will review submissions and invite select finalists to submit a digital video that creatively introduces themselves to the jury and presents their work. Based on these videos, one or more individuals selected as winners will be awarded an academic scholarship paid directly to their college or university. Winners and finalists may also be considered for a paid internship at a Gensler regional office in the summer of 2018 and paired with a Gensler mentor who may serve as a resource during the internship and final academic year.

## DETAILS

### TIME LINE

<b>2017 Fall</b> Academic institutions internally nominate eligible students for participation in the scholarship program	<b>December 10</b> Deadline: Complete online application and upload materials	<b>2018 January 19</b> Finalists notified  <b>February 23</b> Deadline: Finalist digital video submission	<b>March 2</b> Winners notified  <b>Summer</b> Gensler internship and scholarship funds disbursed
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### WINNER SELECTION CRITERIA

Gensler will review submissions and select finalists and winners based on academic excellence, design ability, and presentation creativity.

### GREAT DESIGN IS INFORMED

We are in search of creative rigor. We believe that great design is based on deep and thoughtful research, and we want to understand your process for resolving design challenges. Top submissions will communicate and demonstrate how a challenging design question is informed by facts and knowledge.

### GREAT DESIGN IS PURPOSEFUL

Design works to sustain our communities, celebrate culture, and provide value to those we serve. Successful submissions reveal user-driven innovation that provides tangible and measurable benefits to people and organizations.

### GREAT DESIGN IS COMPELLING

Make us shout with joy! Bold, memorable, and provocative spaces engage communities. The best submissions will push the boundaries of creative expression and refined execution.

### ABOUT GENSLER

Gensler is a global architecture, design, and planning firm with 46 locations and over 5,000 professionals on five continents. The firm has more than 2,400 active clients in virtually every industry and delivers projects in architecture, interior design, brand design, product design, planning and urban design, and consulting.



Gensler was awarded the **Best Place to Work 2016** by Glassdoor in recognition of the firm’s industry-leading early-career talent programs.

