

Gensler

DSD PROGRAM

DESIGN STRATEGIST
DEVELOPMENT PROGRAM



Applications due
JANUARY 4th, 2018

www.gensler.com/dsd

ABOUT DSD PROGRAM

Gensler is now seeking applicants for the 4th Cohort of the Design Strategist Development (DSD) Program! Launched in 2015, the DSD Program is unlike anything else within the design industry. This 24-month, professional development program prepares and educates Gensler's next generation of strategic thinkers. Participants are immersed in the firm's Consulting practice, where they solve problems related to space, technology, policies, and services in order to help clients maximize their investments in the built environment.

Each year, Gensler hires a new group of participants to work and train in select Gensler offices. DSD participants join Gensler as consulting analysts and receive a competitive salary and benefits package.

FIVE LOCATIONS

San Francisco



Los Angeles



PROGRAM OPPORTUNITIES

The DSD program offers world-class on-the-job training through a tailored combination of project work, professional development, and mentoring from the brightest minds in the design industry. It embeds participants within a global community of practitioners to provide the maximum breadth and depth of design strategy experience.

Program opportunities include:

- ✓ Personalized Professional Development
- ✓ On-the-Job Training
- ✓ Research + Thought Leadership Participation
- ✓ Gensler Sponsors + Buddies
- ✓ Global Leadership Forums
- ✓ Networked Global Community

All DSD participants receive firsthand exposure to the skills and experiences they need to achieve professional success as a design strategist.

Visit www.gensler.com/dsd for detailed information and a schedule of informational webinars!



New York



London



Washington D.C.



WHO WE'RE LOOKING FOR

We want exceptional candidates who are passionate about tackling tough problems through unconventional insights into people, process, and the places they collide. An ideal candidate will:

- Hold an undergraduate or master's degree in a design field such as architecture, interior design, environmental design, urban planning/design, or design strategy. Additional degrees in diverse, yet interrelated fields including real estate, business, anthropology, organizational development, or organizational psychology are a plus
- Have a proven record of exceptional leadership skills and the ability to inspire the people around them
- Possess strong interpersonal, analytical, and collaborative problem-solving skills
- Excel in a fast-paced, dynamic, open, collaborative environment



Innovative Design Thinkers



Dynamic Storytellers



Creative and Analytical Problem Solvers



Future Leaders

ABOUT GENSLER

Gensler is a global architecture, design, and planning firm that uses design innovation to create more livable cities, smarter workplaces, and more engaging leisure destinations. Our 5,000 professionals networked across 44 offices across the globe work with private and public clients of every size, in virtually every industry. Gensler supports clients at every stage of the design cycle, from initial strategy and design planning through implementation and management. This approach differentiates us from other firms and allows our practitioners to find design solutions that make the places people live, work, and play more inspiring, more resilient, and more impactful.



**Architectural Record Top 300
Architecture Firms #1 Firm Overall**

**Engineering News-Record Top 150
Global Design Firms #1 Architecture Firm**

**Building Design And Construction
Magazine Best AEC Firm to Work for**

ABOUT CONSULTING

Gensler's Consulting practice is a diverse group of design strategists with a global imprint. Our multidisciplinary team operates at the nexus of organizational strategy, operational ROI, and the built environment, applying a unique blend of the theoretical and practical tools to problems involving people, operations, finance, technology, and space. These problems range in size and scope, from invigorating a startup recording studio to aligning an organization's global real estate portfolio with strategic goals and company culture.

MEET OUR CURRENT COHORT!

We are excited to introduce
to you some design analysts
in the DSD Program.



**KATIE
COSTA**

Washington, DC,
Work 5 Design Analyst

YEARS OF SERVICE

DSD Cohort 3, 1 year industry experience

EDUCATION

University of Cincinnati, College of Design,
Architecture, Art, & Planning, Bachelor of
Science in Interior Design

*Being a part of the DSD Program means
bringing together my creative processes
and critical thinking skills in a new way.*



**ERIN
CORCORAN**

Los Angeles,
Work 5 Design Analyst

YEARS OF SERVICE

DSD Cohort 2, 7 year industry experience

EDUCATION

University of Waterloo, Honours Bachelor
of Architectural Studies-Cooperative
Education; Master of Architecture

*I'm compelled by the idea of design strategy
as a starting point for projects that are
truly borne from and for our clients.*



**MICHAEL
SAUNDERS**

San Francisco,
Work 3 Design Analyst

YEARS OF SERVICE

DSD Cohort 2, 1 year industry experience

EDUCATION

Carleton University,
Bachelor of Industrial Design

*I'm excited to continue my career
working alongside a team of likeminded,
creative and curious people with
shared goals.*



**KAYLA
WONG**

New York, Consulting 1
Design Analyst

YEARS OF SERVICE

DSD Cohort 2, 1 year industry experience

EDUCATION

Cornell University, Department of Design
and Environmental Analysis, Bachelor of
Science, Design & Environmental Analysis

*It's rewarding to tackle complex problems,
work with various clients, and learn how we
as designers can help shape our environments.*



**KEELY
VEDANAYAGAM**

Los Angeles,
Work 5 Design Analyst

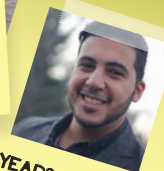
YEARS OF SERVICE

DSD Cohort 3, 1 year industry experience

EDUCATION

USC, Dornsife College of Letters, Arts and
Sciences, Bachelor of Arts in Applied and
Computational Mathematics

*It's appealing that Gensler is choosing to
invest in me; my drive and motivation will
be matched by the firm's investment in the
DSD Program.*



**MUHAMMAD
SALEH**

San Francisco,
Work 3 Design Analyst

YEARS OF SERVICE

DSD Cohort 3, 2 year industry experience

EDUCATION

City College of New York, Bernard +
Anne Spitzer School of Architecture,
Bachelor of Architecture

*What intrigues me most about design strategy
is the constant growth of ideas and approaches
that continues to impact everyday lives.*

 Blog: GenslerOn

 Facebook

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 Twitter: @GenslerOnCities

 Twitter: @GenslerLifestyle

 YouTube

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