

SUSTAINABILITY ARCHITECT  
COMMUNITY INQUISITIVE  
RESEARCHER AFRICAN AMERICAN  
student  
ANALYST



— ROSA McDONALD —  
2018 1ST PLACE WINNER

GLOBAL CREATIVE  
DESIGNER LATINO  
ARCHITECTURE student  
COLLABORATIVE  
ASPIRATIONAL  
VENEZUELA  
COSTA RICA  
UNITED STATES



— ALEJANDRO FINOL —  
2018 2ND PLACE WINNER



# GENSLER BELIEVES DIVERSITY IGNITES INNOVATION DESIGN.

Through both shared and divergent perspectives, we enrich our work and our practitioners' careers. We believe in bringing people of diverse backgrounds, experiences, and points of view to work at our firm, and we are committed to helping young design professionals find their career paths with Gensler.

## HOW TO APPLY

### ELIGIBILITY

**Underrepresented or minority students are welcome to apply. Students who are enrolled in a U.S. not-for-profit educational institution and are beginning their final year of a NAAB-accredited architecture program in the Fall of 2019 are eligible to apply\*.**

*\*Current employees, recent former employees and interns of Gensler, as well as their immediate families and those who Gensler deems to present conflicts of interest are ineligible to participate.*

### APPLICATION PROCESS

Institutions are invited to nominate up to two eligible students per NAAB-accredited program for consideration by Gensler.

Applicants for the scholarship must complete the following **no later than 11:00 PM EST on December 9, 2018:**

- ✓ Complete an online application at **[www.gensler.com/scholarships](http://www.gensler.com/scholarships)**
- ✓ Resume
- ✓ A nomination letter from the dean or chair of the program must be included in the materials submitted by the applicant. *The nomination letter must confirm that the applicant meets the eligibility criteria and describe his/her professional excellence.*
- ✓ One advanced-level architecture project with written description (500 words and 10 pages, maximum). *Work done with a single partner may be submitted, but it must include a description of the applicant's specific contribution and a letter of support from the applicant's collaborative partner.*

### FINALIST VIDEO SUBMISSION

Gensler will review submissions and select several finalists to submit a digital video that introduces themselves to the jury and presents their work. Based on these videos, we will select one or more winner to receive an academic scholarship paid directly to their college or university.

Winners and finalists may also be considered for a paid internship at a Gensler office, where they will be paired with a Gensler mentor who will serve as a resource during the internship and ensuing academic year.

### TIMELINE

- **Fall 2018**  
Academic institutions internally nominate eligible students for participation in the scholarship program
- **December 9, 2018**  
Complete online application and upload materials
- **January 18, 2019**  
Finalists notified
- **February 22, 2019**  
Finalists to submit digital videos for jury
- **March 8, 2019**  
Winners notified
- **Summer 2019**  
Gensler internship and scholarship funds disbursed

 For additional information, or to view a gallery of previous scholarship winners, please visit **[www.gensler.com/scholarships](http://www.gensler.com/scholarships)**.

 Questions may be sent by e-mail to: **[diversity@gensler.com](mailto:diversity@gensler.com)**



## 2018 WINNERS

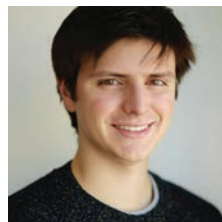


**Rosa McDonald**  
**2018 1st Place Winner**

*North Carolina State  
College of Design, Masters*

“Winning this scholarship opens doors for achieving my professional goals. The experience I gain will be a strong foundation for my future growth and development.”

*Intern Location: Gensler Raleigh*



**Alejandro Finol**  
**2018 2nd Place Winner**

*Cornell University, Undergraduate*

“Winning this scholarship validates my decision to study architecture. It has proved to me that the only way to truly succeed is to put yourself out there and show the world who you are.”

*Intern Location: Gensler Costa Rica*

## SELECTION CRITERIA

### GREAT DESIGN IS INFORMED

Great design springs from extensive research and analysis, and we want to understand your process for resolving design challenges. Top submissions will demonstrate how your design solution is informed by facts and creative rigor.

### GREAT DESIGN IS PURPOSEFUL

Design sustains our communities, celebrates culture, and provides value to those we serve. Successful submissions demonstrate tangible and measurable benefits to people and organizations.

### GREAT DESIGN IS COMPELLING

Make us shout with joy! Bold, memorable, and provocative spaces engage users. The best submissions push the boundaries of creative expression and refined execution.



**Hyatt Headquarters**  
Chicago, IL



**LinkedIn, Chicago Expansion**  
Chicago, IL

## GENSLER

is a global architecture, design, and planning firm with 48 locations and over 5,500 professionals on five continents. The firm has more than 3,000 active clients in virtually every industry and delivers projects in architecture, interior design, brand design, product design, planning and urban design, and consulting.



**NVIDIA New Corporate Campus**  
Santa Clara, CA

**Gensler**