

2020 BRINKMANN SCHOLARSHIP

ENTRIES DUE DECEMBER 8, 2019



Gensler

ABOUT

The Gensler Brinkmann Scholarship was established as a memorial to Don Brinkmann, an inspirational and gifted interior designer who personified the essence of design, vision, and leadership.

ABOUT DON BRINKMANN

As a Gensler Principal and Design Director, Don worked with clients around the globe to create places of distinction and value. His portfolio of award-winning work spans product design, showrooms, corporate offices, law firms, and specialty environments.

Upon his passing in 1998, Gensler established the Brinkmann Scholarship Fund to continue Don's career-long commitment to nurturing new design talent.

ABOUT GENSLER

Gensler is a global architecture, design, and planning firm with 48 locations and over 6,500 people on five continents. The firm has more than 3,500 active clients in virtually every industry and delivers projects in architecture, interior design, brand design, product design, planning and urban design, and consulting.

Gensler was awarded the 2019 #1 top 100 Giants by Interior Design magazine in recognition of diversity of talent, technology, design excellence, and industry-leading innovation.

INTERIOR
DESIGN®

SELECTION CRITERIA

GREAT DESIGN IS INFORMED

Great design springs from extensive research and analysis, and we want to understand your process for resolving design challenges. Top submissions will demonstrate how your design solution is informed by facts and creative rigor.

GREAT DESIGN IS PURPOSEFUL

Design sustains our communities, celebrates culture, and provides value to those we serve. Successful submissions demonstrate tangible and measurable benefits to people and organizations.

GREAT DESIGN IS COMPELLING

Make us shout with joy! Bold, memorable, and provocative spaces engage users. The best submissions push the boundaries of creative expression and refined execution.

2019 WINNERS



Jessica Ma

2019 First Place Winner

Savannah College of Art and Design

"We don't just design for anyone, but for everyone."



Justin Lee

2019 Second Place Winner

Drexel University

"This is such an incredible honor. It has not only given recognition to all my past efforts, but cemented my faith and devotion in venturing forth with this discipline."

HOW TO APPLY

ELIGIBILITY

Students enrolled at a U.S. not-for-profit educational institution who will begin their final year of a CIDA-accredited interior design program in the Fall of 2020 are eligible to apply.

**Current employees, recent former employees, and interns of Gensler, as well as their immediate families and those Gensler deems to present conflicts of interest, are ineligible to participate.*

APPLY ONLINE

Institutions are invited to nominate up to two eligible students per NAAB-accredited program for consideration by Gensler.

Applicants for the scholarship must complete the following **no later than 11:00 PM EST on December 8, 2019:**

- ✓ Complete an online application at **www.gensler.com/scholarships**.
- ✓ Resume
- ✓ A nomination letter from the dean or chair of the program must be included in the materials submitted by the applicant. The nomination letter must confirm that the applicant meets the eligibility criteria and describe his/her professional excellence.
- ✓ One advanced-level architecture project with written description (500 words and 10 pages, maximum). Group projects will not be considered.

 **www.gensler.com/scholarships**

 **brinkmann@gensler.com**

FINALIST VIDEO SUBMISSION

Gensler will review submissions and select several finalists to submit a digital video that introduces themselves to the jury and presents their work. Based on these videos, we will select one or more winner to receive an academic scholarship paid directly to their college or university.

Winners and finalists may also be considered for a paid internship at a Gensler office, where they will be paired with a Gensler mentor who will serve as a resource during the internship and ensuing academic year.

TIMELINE

- **FALL 2019**
Academic institutions internally nominate students
- **DECEMBER 8, 2019**
Deadline: Online application uploaded
- **JANUARY 17, 2020**
Finalists notified via email
- **FEBRUARY 21, 2020**
Deadline: Finalists to submit videos for jury
- **MARCH 6, 2020**
Winners notified via email
- **SUMMER 2020**
Scholarship funds distributed

Featured Gensler Project:
Pixel Factory, Digital Hyundai Card | Seoul, South Korea

