

# A TIME OF TRANSFORMATION

**IN A YEAR OF TRANSFORMATION**, WE ARE EMBRACING **OUR PURPOSE AS ONE COMMUNITY.** 





Meeting the Moment Together With Determined Optimism Despite the unprecedented challenges of a global pandemic, we have embraced change and celebrated our unique culture and perspective with determined optimism. This optimism is confidence-inspiring and reminds us that even during the most difficult, uncertain, and challenging times lies the spark for positive change. Our firm has always emerged from challenging times more resilient and stronger together with tremendous growth and optimism.

It is taking everyone's commitment, hard work, perseverance, and leadership to get through this unprecedented period in our firm's history. Our integrated and unique one-firm firm culture combined with our global footprint and our practice area expertise enable us to quickly make big, bold decisions. In March, we transitioned all our people out of our 50 global offices in 16 countries to work from home. Our prior investments in collaborative technologies allowed us to quickly change direction with our global and local teams and deliver work to our clients seamlessly.

We are very proud that we acted quickly and decisively while other firms hesitated. Our actions helped keep our people and their families protected and out of harm's way. Constant communication and transparency was the key to ensuring everyone was informed and aware of the impending global threat.

We thank you for your dedication, courage, and professionalism as we continue to decisively move in the direction that reflects our vision for cities and the human experience. Through our agility, collaborative culture, design excellence, and unmatched thought leadership, we have demonstrated, unequivocally, our strength as a global design force.

#### The Power of Design

By leveraging the power of design, we will continue to address our clients' needs in these challenging times. The global health crisis has introduced new demands and our clients are seeking out new innovative solutions. To meet this moment, we doubled down on our investment in research to harness new ideas that would respond to this moment in time and its impact on the future. Through ongoing interactive thought leadership, webinars, virtual roundtable discussions, and online design charrettes joined by clients from around the globe, we are helping our clients come back stronger from this pandemic.

#### **Designing Places for Diversity**

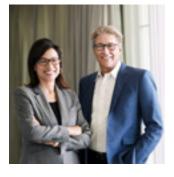
This year, the world witnessed the inexcusable murder of George Floyd and many others through senseless and shameful acts of violence. The reality of systemic racism must be acknowledged and addressed. We are committed to creating a just and equitable future, and that starts with reimagining the future of our cities for social justice, equity, and inclusion. When multiple stakeholders have a seat at the table in the planning of our communities, we collaboratively create the places that strengthen neighborhood ties, improve local economies, and enhance health and well-being. Working with our clients, our Strategies to Fight Racism will guide us in creating communities where everyone enjoys the same access to the opportunities of what our cities have to offer.

#### A Time of Transformation

Our purpose has never been so clear. Together, we have the most extraordinary opportunity to have a profound impact on the course of history and shape the future of cities and the world. With determined optimism, we can tackle the toughest challenges facing cities and seek out positive change-change that Reimagines the Future of Cities and takes on global wellness, climate change, social justice, the future of mobility, and housing and homelessness.

When it comes to life's challenges, we often stand at a crossroads. We are at one of those crossroads now, both in life and in the history and future of our firm. We thrive in times of radical change. We know everyone is making personal sacrifices to lead in these challenging times.

With renewed purpose and momentum, we commit ourselves to reshaping our post-pandemic cities, and creating a future that is healthy, fosters equity, and is centered on people and experience. We are facing challenges we've never faced in human history, but we know that with your tremendous leadership and an unwavering commitment to the power of design, we can create a better world for everyone.

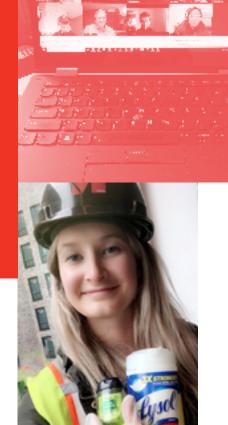


**Diane Hoskins** FAIA, IIDA Co-CEO

Andy Cohen FAIA Co-CEO

# **WE CAME TOGETHER AS ONE GLOBAL COMMUNITY AMID A GLOBAL HEALTH CRISIS.**

In March 2020, we put the well-being of our people first and transitioned our global offices to work from home. In a matter of days, we migrated our projects to the cloud to ensure seamless delivery for our clients. Our response to the health crisis came faster than any other firmand ahead of government-mandated orders.



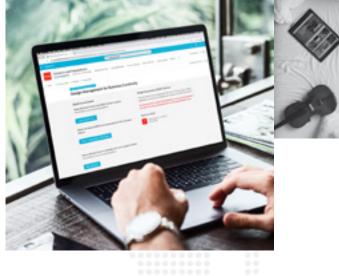




Gensler's one-firm firm culture prioritizes coming together to exchange ideas, build trust, and celebrate collaboration. We know now that these values translate to the virtual world too. We're connecting and collaborating seamlessly during this critical time through a robust array of virtual meetings at every level of the firm.

**8,000**+ WE MOVED OVER 8.000

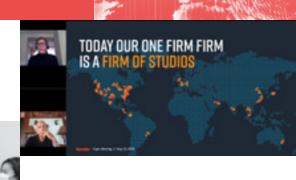
**PROJECTS TO THE CLOUD FOR** SEAMLESS ACCESS FOR OUR **OFFICES ACROSS THE GLOBE.** 



THE TIMELINESS OF OUR **DECISIONS AND OUR HARD** WORK SAVED LIVES.



#### WE ARE TRULY ALL IN THIS TOGETHER.



# **OUR CULTURE HAS NEVER BEEN STRONGER.**

Columbia College Chicago's student center took the conventional idea of an atrium and turned it inside-out, making the active student spaces more visible and enhancing connections with the surrounding campus. The building is a physical expression of the college as a cultural incubator and innovation hub.

Columbia College Student Center, Chicago

THE YES

For several years, we have been focused on the critical role of the world's cities and our primary goal to design for people living, working, and playing in urban environments. Shaping the future of cities has been our call to action and the centerpiece of our purpose as designers. That purpose is even more true now. As the coronavirus pandemic, social unrest, and climate change transform the world, we are reimagining the future of cities to create more inclusive and resilient spaces that support the health and well-being of everyone.

# **OUR PURPOSE HAS NEVER BEEN** SO CLEAR.

#### NOW MORE THAN EVER, WE HAVE THE **OPPORTUNITY TO REIMAGINE THE FUTURE OF CITIES.**



# THE PANDEMIC HAS PROVOKED NEW THINKING ABOUT GLOBAL WELLNESS

As a purpose-driven global community, we have been able to think deeply about the pandemic and what recovery looks like. The key theme in our thought leadership: We must have a new understanding of global wellness.

#### WE CREATED POST-PANDEMIC STRATEGIES

Through our "Back to" series and thought leadership, we are providing our clients with short-term solutions and advice for a reimagined future.

#### COVID-19 IS RESHAPING THE WORKPLACE

To understand how working from home during COVID-19 has affected people's perception of work and the workplace, we surveyed 2,300+ U.S. workers across 10 industries.



PLEASE WAIT HERE CITY PULSE SURVEY 2020 P.12

We're helping our clients visualize return stra Bartlit Beck Herman Palenchar & Scott LLP, Chicago

**RETURN STRATEGIES** P.8

#### **ARTICLES AND BLOGS** P.9

#### WORK FROM HOME SURVEYS P.10

#### OUR CITY PULSE SURVEYS WILL HELP REDEFINE CITIES

We surveyed quarantined residents in New York, San Francisco, London, and Singapore to better understand the pandemic's influence on city life.

We're helping our clients visualize return strategies and design solutions for a new, post-pandemic reality.

#### **RETURN STRATEGIES AND THOUGHT LEADERSHIP**

Through our "Back to" series and thought leadership, we are providing our clients with solutions for immediate challenges, and advice to help them adapt and prepare for a reimagined future. We are incubating new ideas and seeking answers to the important questions about the role design can play now and in the months to come. Through our blogs, weekly client emails from our Co-CEOs, and our Dialogue Now weekly newsletter, we provide real-time strategies and expertise to help our clients drive their business forward.

By delivering postpandemic ideas and strategies to our clients, we've been able to help them plan for the near term and reimagine the future.

# **SPACE GUIDELINES -** FUTURE SPACE TYPOLOGIES 67к **CLIENTS ENGAGED**

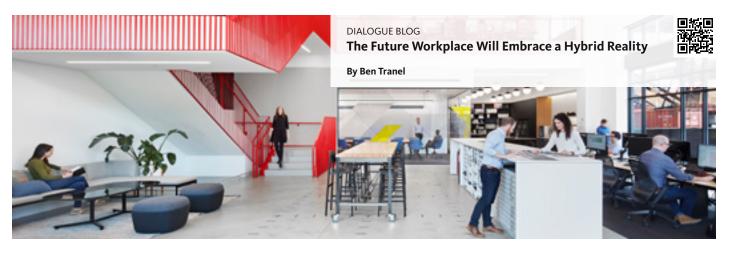


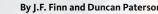
#### **RETURN STRATEGIES AND DESIGN SOLUTIONS**

From addressing questions of how to safely return to the office, retail stores, or airports, to how healthcare is transforming, the "Back to" series aims to help our clients address short-term needs and long-term challenges. To help bring our "Back to" series to life, we hosted industry leader roundtable discussions with clients across industries to strategize about the post-COVID marketplace and help guide us through these unprecedented times.

#### **REIMAGINING THE FUTURE**

To understand and plan for the complex challenges of a global health crisis, we are publishing on the Dialogue Blog to provide clients with blogs, articles, and thought leadership that detail short-term solutions and outline advice for what recovery looks like.













#### **WORK FROM HOME SURVEY 2020**

During the COVID-19 crisis, hundreds of millions of workers across the globe left the office to work from home. In response, the Gensler Research Institute conducted the U.S. Work From Home Survey 2020 in April, an online, anonymous survey of 2,300+ U.S. workers across 10 different industries. While many of the effects of COVID-19 on the workplace are still unfolding, some of the data is clear: Most workers want to come back to the office, but they expect crucial changes.

Data from our research study shows that most people want to return to the office, but they also expect changes.

%



RoundPoint Mortgage Headquarters, Fort Mill, S.C.

**70% OF PEOPLE WANT 30% OF PEOPLE** TO WORK IN THE OFFICE THE WANT A FLEXIBLE WORK **MAJORITY OF THEIR WEEK** ARRANGEMENT

Source: Gensler Work From Home Survey 2020: Briefing #1

#### DO YOU PREFER TO GO BACK TO THE OFFICE OR **CONTINUE TO WORK FROM HOME?**

NO DAYS AT HOME 44% **70%** OF PEOPLE WANT TO WORK IN THE OFFICE THE MAJORITY OF THEIR WEEK They want more space (less density) for social distancing and an assigned workspace. These measures can also improve the performance of the workplace, addressing issues of noise and distraction that were already

diminishing effectiveness.

#### **WORKERS COME INTO THE OFFICE** FOR THE PEOPLE

					HAR	DER AT HO	DME		SAME		EASIER AT HOME
1	Scheduled meetings with colleagues	54%			50%	Gen Z & Millenn	ial		22%		28%
2	Socializing with colleagues	54%		Avoiding						-	
3	Impromptu face-to-face time	54%		Distractions		Gen X	24•			35%	,
4	To be part of the community	45%				33% Baby Boomers		26%		41%	
5	Access to technology	44%				_			-		
6	To focus on my work	40%		Maintaining	37%			21%	42	%	
7	Scheduled meetings with clients	40%		Work-Life				23%	44%		
8	Professional development/coaching	33%		Balance				_			
9	Access to amenities	29%				25% 3		31%		44%	

#### HOW THE DESIRE TO WORK FROM HOME VARIES BY INDUSTRY

I want to continue working from home regularly for...

Technology NO DAYS AT HOME 36%		1 OR 2 DAYS <b>28%</b>			3 OR 4 DAYS <b>19%</b>		S 5 DAY 17%		YS (full time at home) <b>6</b>			
Management/Advisory	36% 30%			1			19%			15%		
Media	39%	319		.%			15%			15%		
Sciences	42%			26%			21%			11%		
Finance	44%			24%			16%		16%			
Energy	44%		1	26%		:	20%			1	0%	
Consumer Goods	46%			27%			20%		7%		7%	
Government/Defense	47%			24	24%		16%		13%			
Legal	50%				26%			14%		1	0%	
Not-for-Profit	50%				23% 19%			9%	7%			

## Our insights show why people want to return, and we break down the results by industry.

1 OR 2 DAYS AT HOME <b>26%</b>	3 OR 4 DAYS AT HOME <b>18%</b>	5 DAYS AT HOME <b>12%</b>
	30% OF PEOPLE WAN WORK ARRANG	

Their spaces could be used for other functions when not in use as workspaces, given their intermittent need. Ample social distancing space, and recommended cleaning protocols, will still be crucial.



#### MILLENNIAL AND GEN Z WORKERS **ARE FINDING IT HARDER TO MAINTAIN WORK-LIFE BALANCE** WHILE AT HOME

#### **CITY PULSE SURVEY 2020**

We surveyed residents in New York, San Francisco, London, and Singapore in May 2020 (while they were under lockdown due to COVID-19). The goal was to understand what people in these metropolitan areas are most concerned about, and what they're looking for next. Among the major findings: COVID-19 is driving many urban residents to consider moving out of their cities—but economics, not health, appear to be the driving concern. By understanding what those most likely to leave are looking for, cities can explore options and amenities to keep their residents engaged in urban life.

People are rethinking urban life in light of the pandemic. Many are considering moving away from cities.

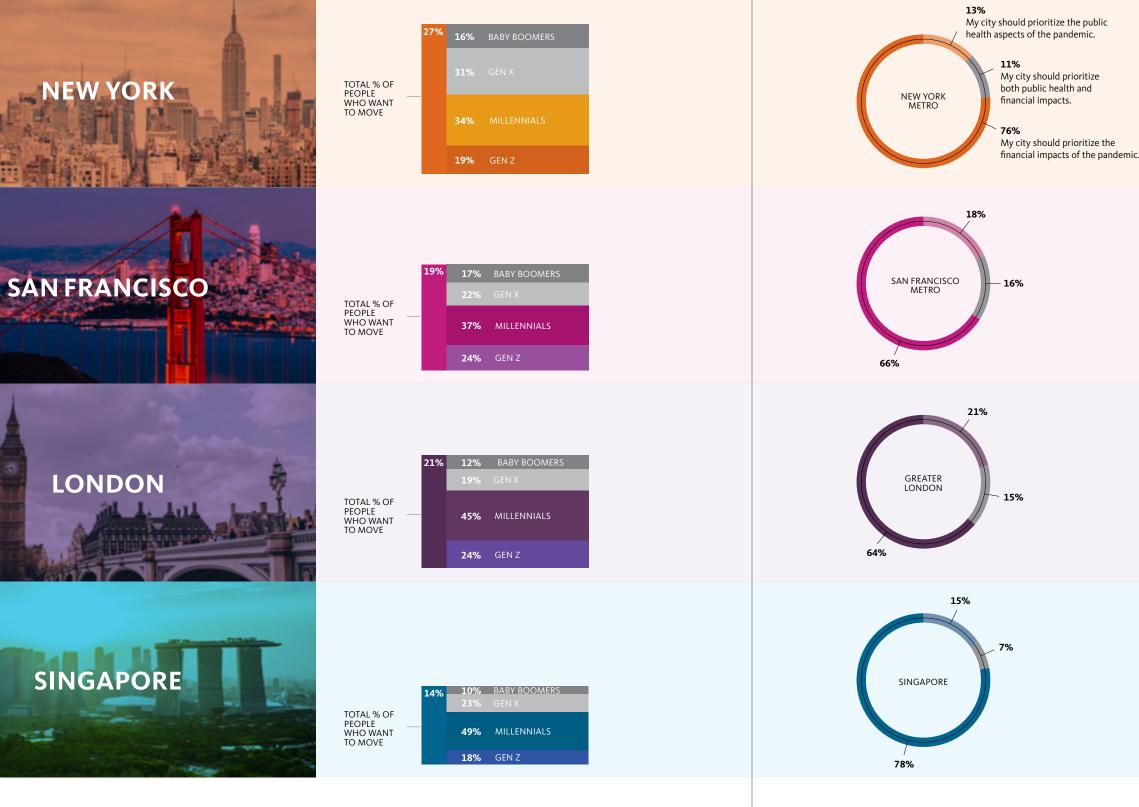
#### MILLENNIALS ARE THE MOST LIKELY TO CONSIDER MOVING.

Percentage breakdown by generation of those looking to move out of each city.



#### **PEOPLE LIKELY TO MOVE ARE 3X MORE** LIKELY TO THINK THEIR CITY SHOULD **PRIORITIZE FINANCIAL CONCERNS OVER PUBLIC HEALTH CONCERNS.**

Percentage who believe their city should prioritize each item for those who are likely to move.



#### **PEOPLE LIVING WITH YOUNG** CHILDREN ARE AT LEAST 1.5X MORE LIKELY TO WANT TO MOVE THAN PEOPLE WHO DON'T LIVE WITH CHILDREN.

#### **PEOPLES' PRIORITIES FOR THEIR NEXT MOVE** ARE LARGELY CONSISTENT ACROSS CITIES, WITH EXCEPTIONS AROUND DENSITY, OUTDOOR SPACE, AND JOB OPPORTUNITY.

Ranked list of what urbanites are looking for in their next move.

1. Safety	58%
2. Affordability	56%
3. Convenience	45%
4. Proximity to family/friends	40%
5. Access to healthcare	36%
6. Private outdoor space	33%

1. Affordability	61%
2. Safety	58%
3. Convenience	50%
4. Proximity to family/friends	37%
5. Access to healthcare	37%
6. Job opportunities	34%

1. Affordability	53%
2. Safety	49%
3. Convenience	46%
4. Private outdoor space	45%
5. Access to public open spaces	39%
6. Access to healthcare	38%

1. Affordability	76%
2. Convenience	74%
3. Safety	66%
4. Access to healthcare	53%
5. Proximity to family/friends	42%
6. Lower density	41%

# THE GLOBAL HEALTH CRISIS IS A WAKE-UP CALL FOR CLIMATE ACTION

The novel coronavirus has shown how the natural world can destroy the global economy virtually overnight. Super storms, rising seas, heat waves, and other effects of climate change will cause the next world crisis. We must act.

#### WE ARE DOUBLING DOWN ON OUR COMMITMENT TO CLIMATE ACTION

Gensler's Cities Climate Challenge (GC3) challenges the entire design industry to eliminate all greenhouse gases associated with the built environment.

GENSLER'S CITIES CLIMATE CHALLENGE (GC3) P.16

#### WE MEASURED THE IMPACT OF OUR OWN PORTFOLIO

Our Impact by Design report assesses the performance and resilience of the firm's portfolio.

> AIA COTE TOP TEN AWARDS P.18

Reversing climate change requires us to rethink how we build. This concept uses mass-timber to cut its carbon footprint by 20%.

Proto-Model X (PMX), Toronto

#### **IMPACT BY DESIGN P.17**

#### OUR WORK IS BEING RECOGNIZED

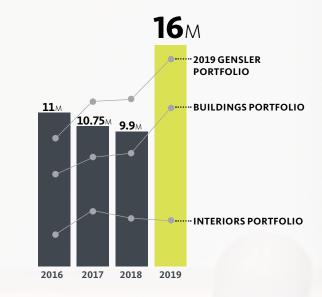
We are the only firm to have won three Top Ten Awards from the AIA Committee on the Environment.

#### GENSLER CITIES CLIMATE CHALLENGE (GC3)

In September 2019, Co-CEO Diane Hoskins joined a panel on "Advancing Buildings and Sustainable Urban Infrastructure" at the U.N. Climate Action Summit 2019. There, she announced the Gensler Cities Climate Challenge (GC3), which challenges the architecture and design industry to eliminate all greenhouse gases associated with the built environment. At the U.N. Climate Action Summit, we challenged the industry to reach net zero.

THE ENERGY SAVINGS OF OUR 2019 BUILDINGS PORTFOLIO IS EQUIVALENT TO POWERING 1.9 MILLION HOMES FOR A YEAR. Source: Gensler Impact by Design 2020 How can we help cities adapt to the challenges and opportunities presented by sea level rise? We partnered with local community and industry stakeholders in Miami to do research and develop ideas for buildings and infrastructure that can address rising water levels.

Coastal Resilience Research Phase 2, Miami



Gensler's carbon savings (buildings) per year

**30 M tons OUR 2019 PORTFOLIO IS DESIGNED TO SAVE OVER 16 MILLION METRIC TONS OF CO2 EMISSIONS. OUR GOAL IS TO GET TO 30 MILLION.** Source: Gensler Impact by Design 2020

#### **IMPACT BY DESIGN 2020**

In April 2020, we released Impact by Design, our annual report that assesses the performance and resilience of our portfolio. Taken together, our 2019 work is set to avoid 16.4 million metric tons of CO2 from being emitted into the atmosphere compared to average building energy usage—the equivalent of the power needed for 1.9 million homes for a year. That represents a significant impact, but we know it's not enough. Our goal is to reduce the carbon impact of our portfolio until we achieve carbon neutrality.

# **1.5**B Sq ft. IN 2019 ALONE, GENSLER

PROFESSIONALS WORKED ON MORE THAN 7,000 PROJECTS REPRESENTING OVER 1.5 BILLION SQUARE FEET OF SPACE.

Source: Gensler Impact by Design 2020

Within a decade, we will eliminate all net emissions associated with our work.

GENSLER

#### **AIA COTE TOP TEN AWARDS**

Recognizing our commitment to resilience in the built environment, Gensler is the first firm to win three Top Ten Awards in a single year from the AIA Committee on the Environment (COTE). The awards, considered the highest honor for sustainable design excellence, celebrate projects that meet the AIA COTE's rigorous criteria for social, economic, and ecological value. The winning Gensler-designed projects include the Ford Foundation Center for Social Justice, Etsy Headquarters, and UPCycle.

We are the only firm to win three "Top Ten Awards" in a single year from the AIA Committee on the **Environment.** 

k + will a

To achieve the path toward healthy, resilient cities, it's imperative that we develop strategies to improve the performance of existing buildings. 95% of this warehouse in Austin was reused and repositioned into creative office space.

UPCycle, Austin



# GLOBAL WELLNESS MUST INCLUDE SOCIAL JUSTICE, EQUITY, AND INCLUSION

In response to the killing of George Floyd and other Black Americans, we have taken action that supports equity, inclusivity, and social justice in our cities, and creates opportunities for the Black community.

#### WE ARE COMMITTED TO INCLUDING MORE DIVERSE VOICES

Gensler's Global Race and Diversity Committee will help guide the firm's efforts to have a more impactful role on issues of equity, diversity, and inclusion.



Designing for equity and inclusion starts by Project Pipeline Summer Camp - I-NOMA, Chicago

#### GLOBAL RACE AND DIVERSITY COMMITTEE P.22

#### 5 STRATEGIES TO FIGHT RACISM P.23

#### WE ARE TAKING ACTION TO ADDRESS SYSTEMIC RACISM

Our five-part Strategy Against Racism outlines key strategies to address systemic racism and our commitment to making positive, lasting change.

Designing for equity and inclusion starts by empowering young people to affect change in their communities.

#### GLOBAL RACE AND DIVERSITY COMMITTEE

Gensler's Global Race and Diversity Committee (GRDC), comprised of 22 leaders from every region in the world, will help guide the firm's efforts to have a more impactful role on issues of equity, diversity, and inclusion. The GRDC will oversee the five areas of the firm's Strategies to Fight Racism, as well as specific initiatives. This cohort will connect with our Regional Race and Diversity Committees to amplify our collective impact and ensure a sustained and lasting impact on our firm and our industry.

### We've identified a team to guide our firm on equity, diversity, and inclusion.



ABOVE, IN ALPHABETICAL ORDER FROM TOP LEFT: Douglass Alligood, New York; Jean Anderson, New York; Andre Brumfield, Chicago; Lisa Cholmondeley, San Francisco; Susana Covarrubias, Seattle; Chris Crawford, London; Imani Day, Detroit; Sarah Ekundayo, London; Nambi Gardner, Los Angeles; Francisco Gonzalez, Washington D.C.; Cathy Gu, Shanghai; Todd Heiser, Chicago; Larry Johnson, Houston; Hao Ko, San Francisco; Simisola Marinho, Washington D.C.; Vaki Mawema, Baltimore; Edgar Mora, Costa Rica; Nayan Parekh, Singapore; Jason Pugh, Chicago; Manan Shah, Oakland; Roger Smith, Morristown, NJ; Allison Tomlinson, FW-New York



### 5 STRATEGIES TO FIGHT RACISM

# 1.

We will increase racial diversity within Gensler by recruiting and hiring more Black professionals and supporting the Black professionals in our firm to achieve and exceed their full potential.



# 3.

We will create education opportunities for Black students by expanding our scholarship program and mentoring middle and high schoolers in our communities.



5.

We will partner with our clients on diversity and inclusion initiatives in order to integrate and amplify efforts across our networks.



# 2.

We will pursue equitable design solutions in our cities and communities to create positive experiences for Black communities.



### **4**.

We will create job opportunities in the architecture and design industry for Black professionals and serve as an active partner with the National Organization of Minority Architects (NOMA) and the ACE Mentorship Program.



# **DESIGN HAS A UNIQUE AND PROFOUND ROLE** IN MAKING A POSITIVE **DIFFERENCE IN THE WORLD**

How we design needs to change to match our new challenges. Global wellness, climate change, and racism can be solved with new tools, fresh insights, and innovative thinking.



One Embarcadero Center, San Francisco

#### **INTELLIGENT PLACES** P.26

#### **THE HOMEWORK** SERIES P.30

#### **DESIGN THINKING SOLVES NEW CHALLENGES**

The firm launched the Homework series, a broad range of ideas and design from around our global design teams capturing the firm's spirit, as expressed through our design work.

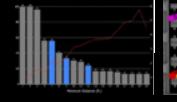
#### **GLOBAL DESIGN CHARRETTE** P.33

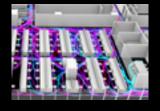
We can use data to understand human behavior so we can design both elegant and useful spaces.

#### **INTELLIGENT PLACES AND GRAPH™**

To succeed amid disruption, our clients are pushing us to deliver data-driven insights that evolve with change to improve design, planning, and performance. We have responded by developing a specialized practice focused on helping clients get more out of their data, and delivering a best-in-class approach to spatial analytics for design.

### We are using data and machine learning to build valuable connections between human behavior and the design of space.

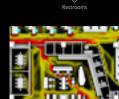




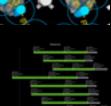
#### INTELLIGENT PLACES

We are developing our design practices to integrate data, AI, and intelligent building systems to create smart places that have meaningful outcomes. In response to the pandemic, data can help inform how organizations can adapt and create healthier environments









**GRAPH<sup>TM</sup>** To give clients insight for their most critical investments, we developed

Graph™, a spatial analytics tool that uses data, AI, and spatial modeling to rapidly and efficiently reveal patterns about people, design, and experience to focus investment where it will have the

biggest impact.

#### **GENSLER'S inFORM ECOSYSTEM AND gblox** PRODUCT

The inFORM ecosystem is a Gensler platform of proprietary tools built on the ethos of a symbiotic relationship between design and technology to achieve infinite possibilities. Our first tool released, gblox, furthers our ability to be agile while partnering with our clients to make informed decisions throughout the design journey. gblox leverages designer- and client-defined metrics that are adjustable in real time, allowing clients to study trade-offs that balance form finding with market-specific insights on capital assets.







FINANCIAL MODELING

Program-Specific Cost

and Yield Analysis

# DATA-RICH CONCEPTUAL DESIGN PRODUCT

Blocking + Stacking Design Experience Live Data Enables Rapid, Informed Decision

Cost Impact of **Design Decisions** Study Budget, Cost, and Yield Options

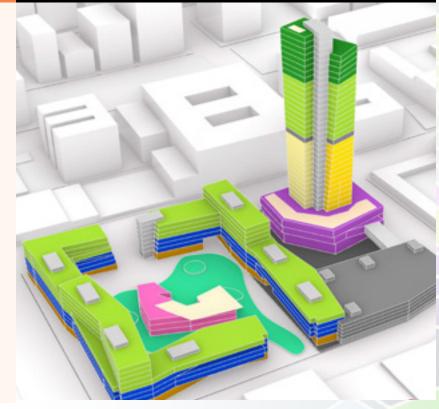
Making FAR, Zoning, GFA, and Usable/Rentable Areas







We're inventing new proprietary tools for our designers who are tackling complex global challenges.





### DYNAMIC PARKING METRICS

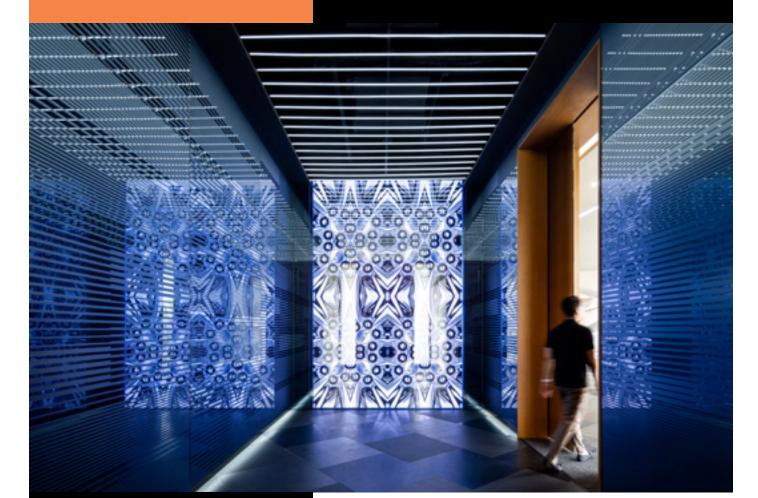
Real-Time Parking Counts

Calculates Program-Based Demand

Support Garage, Below Grade, and Surface

#### DIGITAL EXPERIENCE DESIGN (DXD)

Post-pandemic, physical environments will no longer be a single place, but a collection of connected physical and digital spaces. Our DXD services connect physical and digital design by delivering holistic strategies and integrated designs for the built environment. To drive innovation for our clients, we must push the boundaries of architecture, design, and technology.



For Cadillac House Shanghai *(above)*, an immersive, multi-functional space brings the brand's passion and creative vision beyond the automotive realm, encouraging consumers to experience Cadillac in new and inspiring ways. For Incheon's International Airport Terminal 2 in Incheon, Korea *(at right)*, digital and physical experiences encourage exploration and discovery.

ABOVE: **Cadillac House,** Shanghai BELOW: **Incheon International Airport Terminal 2**, Incheon, Korea





This workplace engages visitors with a jumbotron and programmable lights, while digital totems provide live news and sports feeds.

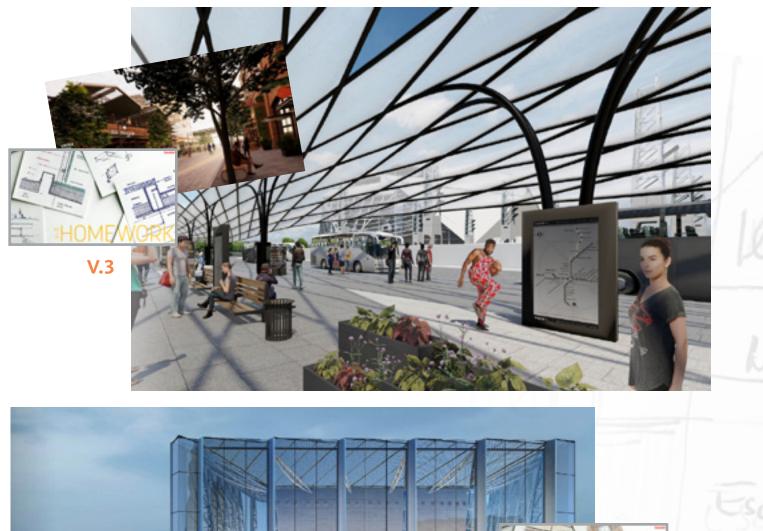
Entercom Communications Headquarters, Philadelphia

#### THE HOMEWORK SERIES

The firm launched the *Homework* series, a broad range of ideas and design from around our global design teams capturing the firm's spirit, as expressed through our design work. Homework gives us an opportunity to share and celebrate the design that's happening in today's challenged context from our homes.

# Invention and innovation are propelling our design thinking.







Q: HOW ARE WE NOW EXPRESSING OUR PROJECT IDEAS OUR PROJECT IDEAS OUR PROJECT IDEAS OUR PROJECT IDEAS WHAT DOES OUR DESIGN WORK LOOK LIKE WHEN WE'RE ALL WORKING



Our global design community is finding new ways to collaborate, sparking innovative design solutions from around the firm.

#### Victoria Tentler-Krylov Boston Office

We will be looking to work outdoors as much as possible, or at least in spaces that bring the outdoors in. More than ever, we will gravitate toward open windows, sunlight, and trees. We will use metaphors from the natural world to envision our future workplace. Textures and colors that emulate nature work be enough we will hunger for real grass, real plants, real breeze. Sustainable, wellness-focused spaces will recenter, focus, and energize us.

#### Doug Wittnebel Oakland Office

In the orange light tunable summer months, and when we do go back to the workplace, we just might be able to see and experience a multi dimensional world where we can slide and pull and stretch homegrown suspended organic screens and make new spuces and variable settings for our overdue meetings and our undernourished desires to share ideas with our friends from the workplace. This is not a new normal, but a unique environment that never pretends to be Postcovid, Fresh clean alt, natural fragrances and healthy systems where we can meet up with our dear colleagues to share real sime visual and real versal signals that neetings and in finite real signals that

#### Amanda King Boston Office

Coming back to an environment with the space and flexibility to think creatively and openly. Movement and variety of communal workspaces to make connections with colleagues to make connections with colleagues in order to spark inspired.

#### TO DRIVE INNOVATION FOR OUR CLIENTS IN THIS MOMENT OF TRANSFORMATION, WE MUST PUSH THE BOUNDARIES OF ARCHITECTURE, DESIGN, AND TECHNOLOGY.



With an unparalleled amount of indooroutdoor work and social spaces, EPIC is a model for innovative design for creative office buildings in urban environments. Rather than focus on vertical stature, the design team created a terraced mass that is driven by a new paradigm of indoor-outdoor creative workplace on all floors.

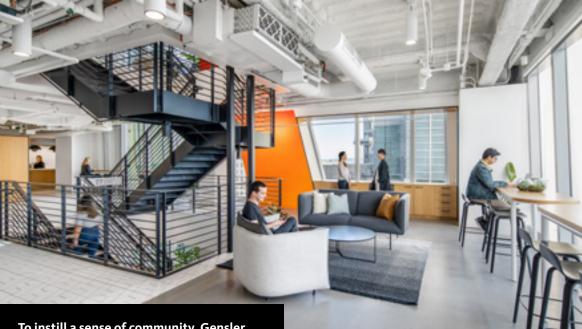
EPIC, Hudson Pacific Properties, Los Angeles

Gensler transformed a warehouse into this vibrant office building in the heart of Beijing. Adaptive reuse extends the building's lifecycle and reduces its carbon footprint.

Universal Creative Square, Beijing



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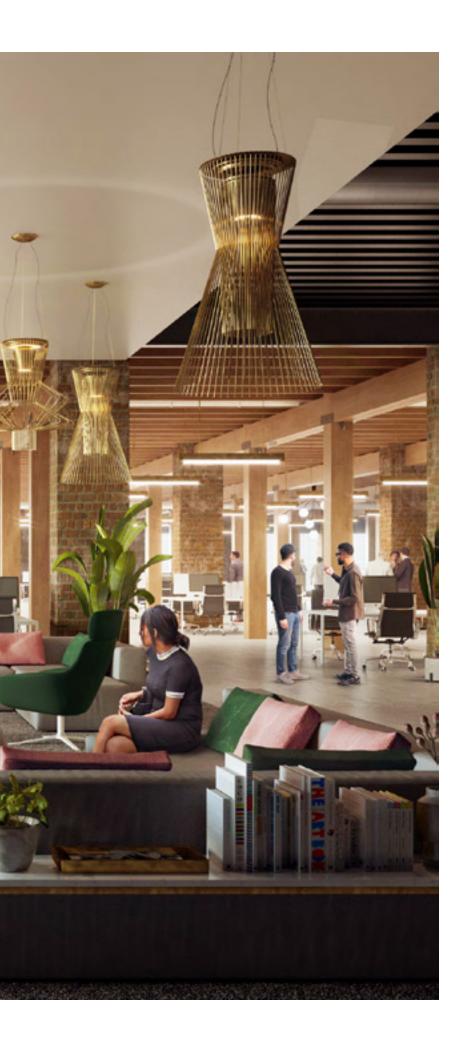
To instill a sense of community, Gensler designed and fit-out a vertical campus that encompasses 38 commercial floors and accommodates nearly 2,500 employees.

Confidential Technology Company, San Francisco

We repositioned a turn-of-the-century timber-framed warehouse into a contemporary office building in the heart of Chicago. By salvaging the original building façade and structure and designing the addition with fly ash, EAF steel, and interior wood studs, we reduced the project's embodied carbon by 81%.

550 W Randolph - Repositioning & Expansion, Chicago

111



**T**itle

The importance of human connection and the role buildings play in facilitating those connections—has become more important since the pandemic. This data science coworking space in San Francisco's Ferry Building provides a stage for people to gather, connect, and create value in the world.

Confidential Technology Coworking Site, San Francisco

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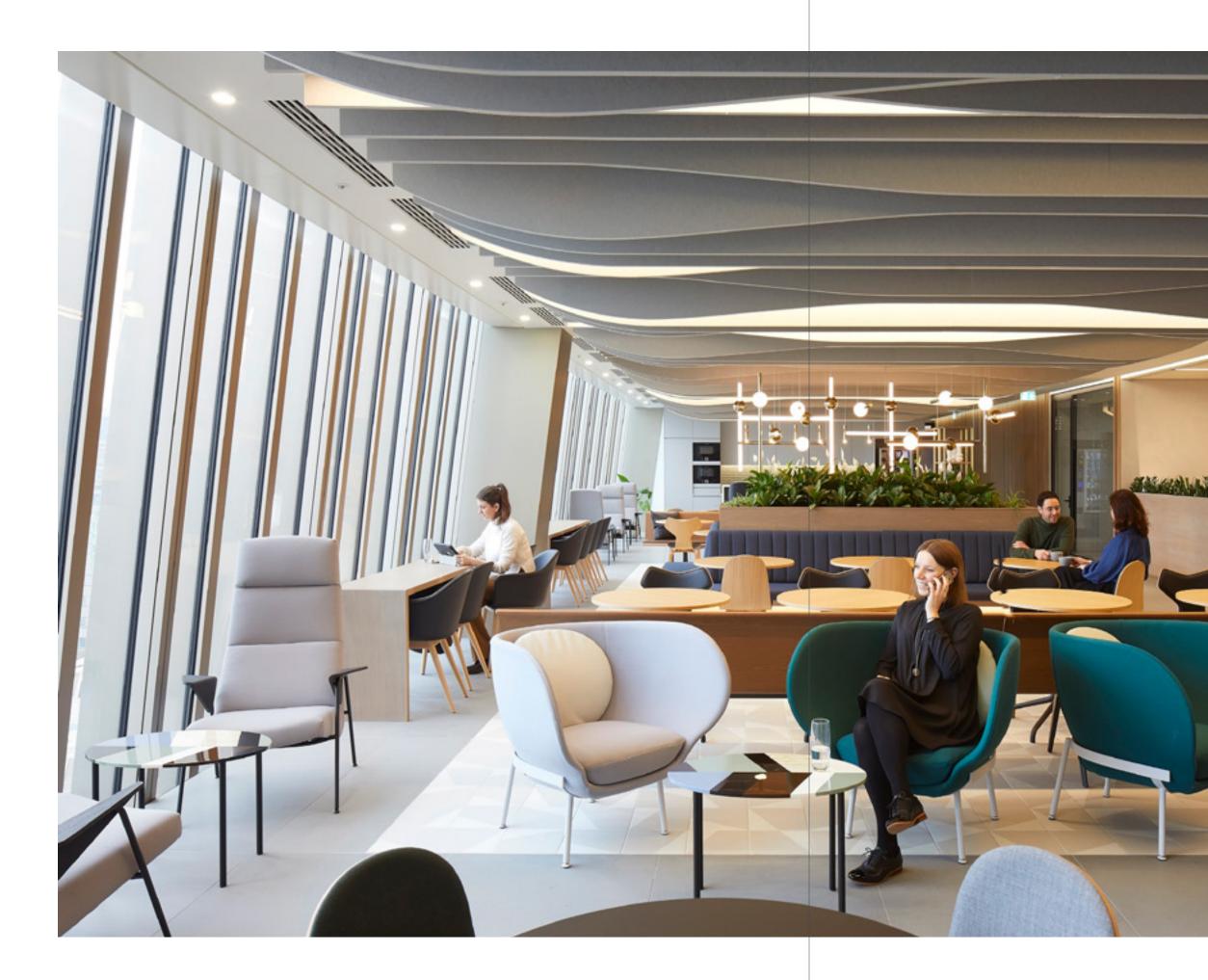
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Sidley Austin's new London headquarters marries the law firm's brand identity as a heritage institution with a forwardlooking and progressive workspace.

Sidley Austin, London

ALL SHIM



This 150-acre "corporate district" blends three corporate campuses with a mixeduse neighborhood composed of housing, retail, and offices—all connected to Dallas by light rail transit.

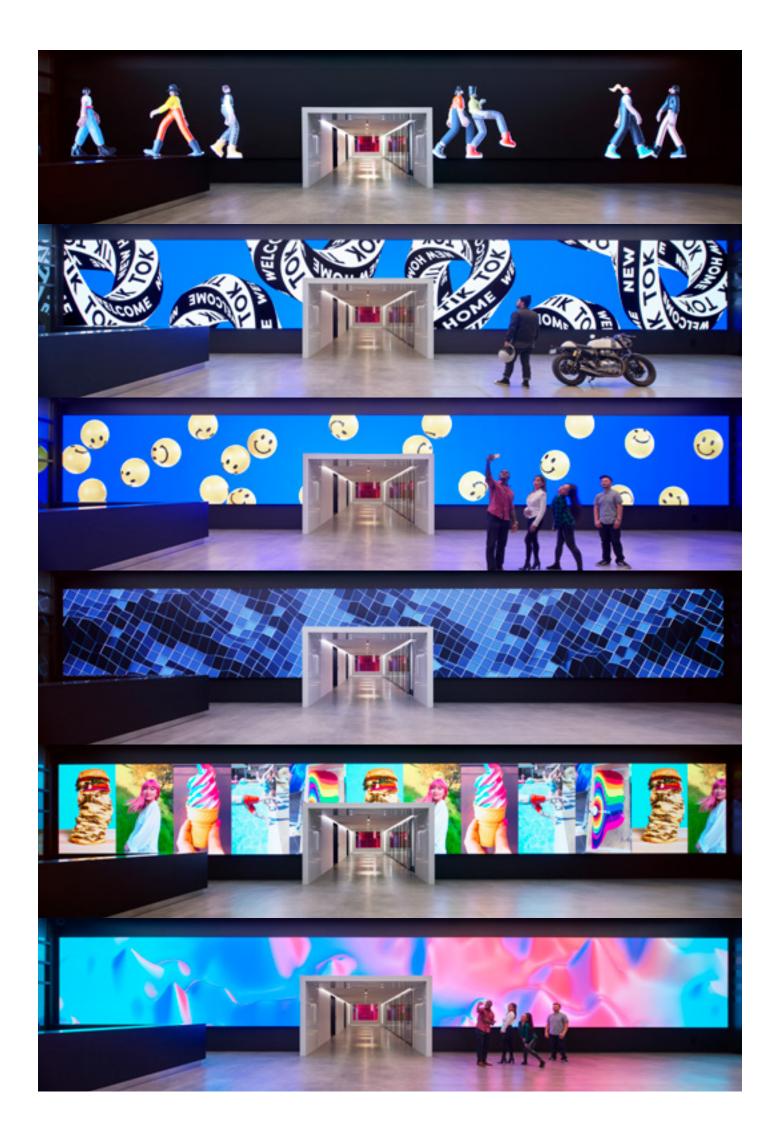
Verizon Hidden Ridge Concept, Irving, Texas

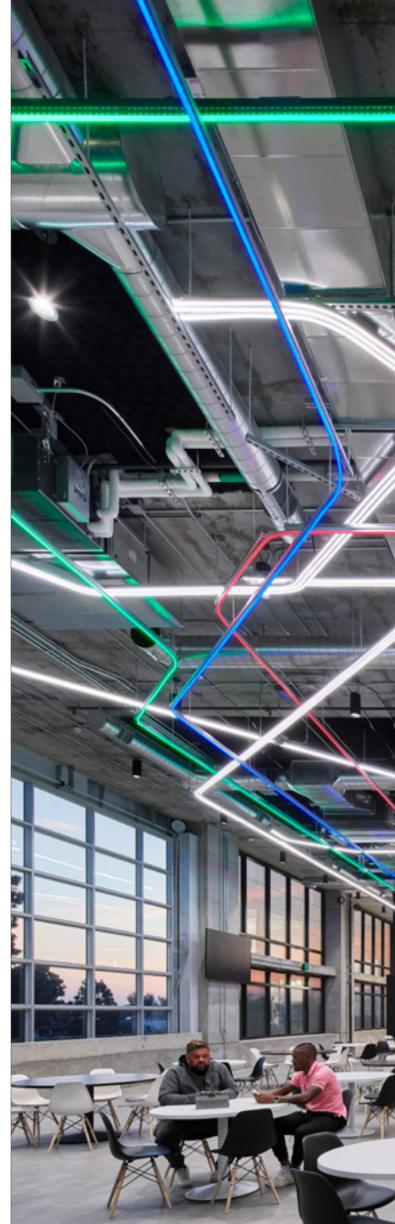
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NVIDIA headquarters aims to encourage informal interactions and impromptu meetings everywhere, from the stairwells to the activity-filled lobby shown here.

NVIDIA, Santa Clara, Calif.





Tech-media company TikTok's first built environment is a space where creativity is allowed to thrive—morphing and changing through flexibility and adaptability. From a dynamic 100-foot-long LED wall to murals by local artists and TikTok influencers, the creative space brings the platform to life.

TikTok Los Angeles Headquarters, Culver City, Calif.

TikTok



Boston Properties engaged Gensler to design a top-to-bottom repositioning effort targeted at attracting tech startups and professional services firms. The most dramatic and impactful change is in the atrium, where a horizontally oriented space is transformed into a vertical campus that encourages human interaction, collaboration, and connectivity.

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Metropolitan Square Repositioning, Washington, D.C.

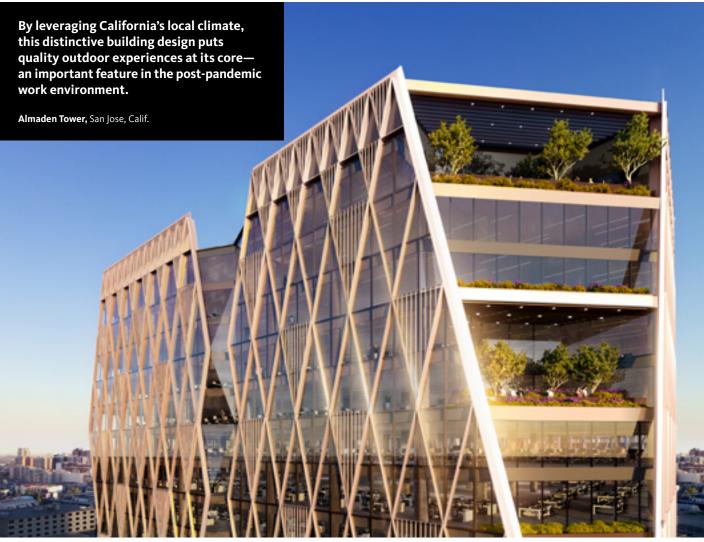
At nearly 500-meters high, the Suzhou Zhongnan Center will be the world's tallest apartment tower by occupiable height when completed in 2026. It provides a unique model for understanding how the future of tall buildings are shifting to reconnect with the urban fabric, emphasize social connections, and create vertical communities.

Suzhou Zhongnan Center, Suzhou, China

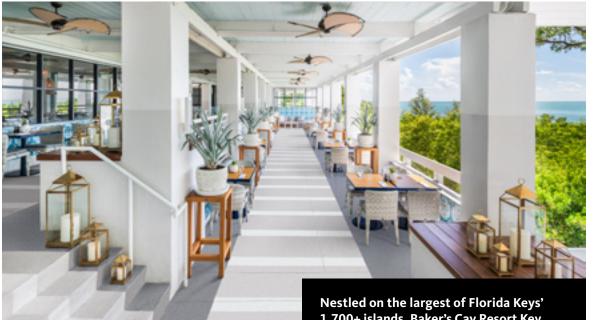


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Nestled on the largest of Florida Keys' 1,700+ islands, Baker's Cay Resort Key Largo, Curio Collection by Hilton is one of the area's top hotels.

Baker's Cay Resort, Key Largo, Fla.



The design for this culturally significant store uses materials that present a retro and nostalgic feel, while using digital technology to enliven the consumer experience.

Far Eastern Group A13 Department Store I, Taipei, Taiwan

This future home of Chinese professional club Guangzhou Evergrande Taobao F.C. will be the world's largest soccer-specific stadium. The stadium's metallic, polyhedral form is material-efficient, with perforated aluminum, ensuring good ventilation; translucent ETFE, ensuring daylight access; and photovoltaic glass, generating clean energy.

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**Guangzhou Evergrande Football Stadium,** Guangzhou, China







Thanh Da Island, Ho Chi Minh City, Vietnam



Recognizing that learning happens in many ways and in various places, Gensler's design for Tarrant County College's new Northwest Campus includes fluid, exposed spaces that can adapt to students' needs and interactions. The campus engages the community through an amphitheater and public theater with lectures, concerts, and other programming.

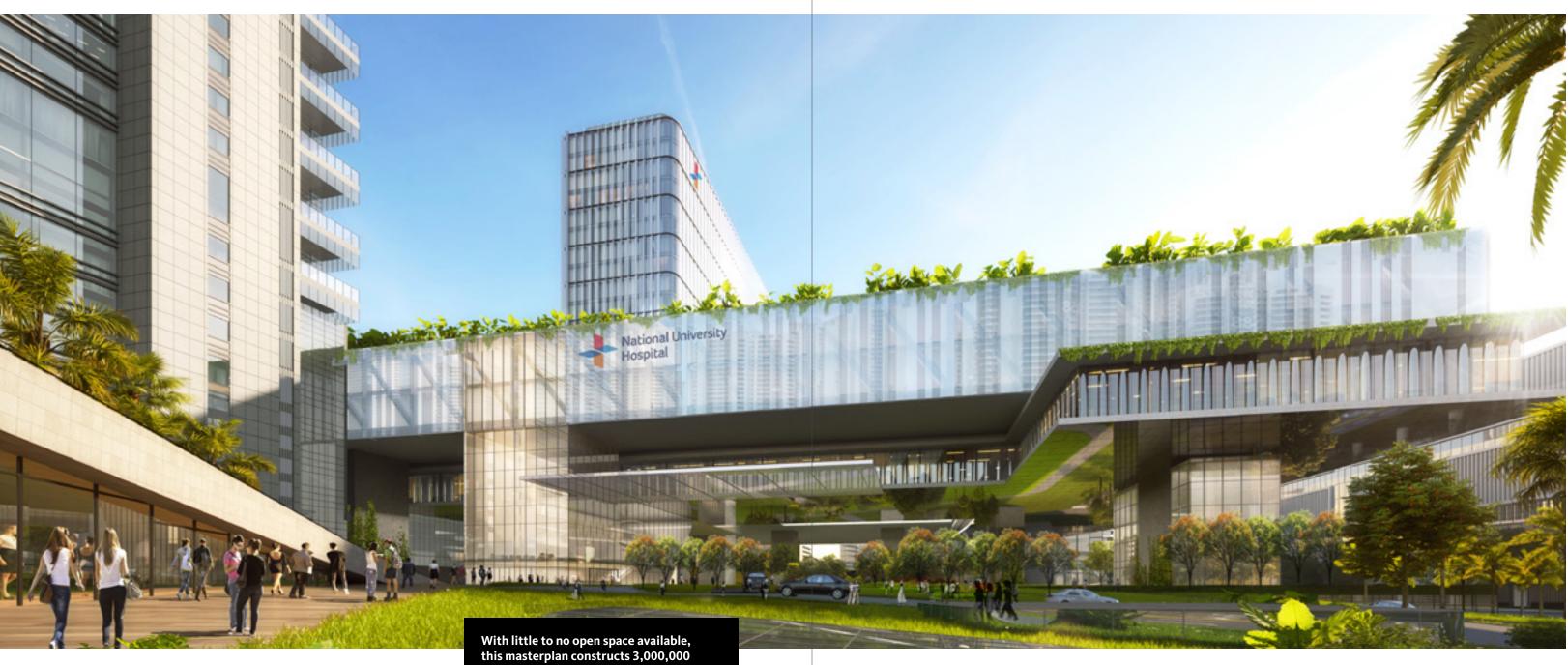
Tarrant County College Northwest Campus, Fort Worth, Texas



The design of this airport in Colorado reflects the region's aesthetic and enhances its operational function during peak tourism season. To right-size the concourse, we created a "blended space" that includes concession dining, casual seating, a long banquette, a bar, and high-top tables.

Eagle County Regional Airport, Gypsum, Colo.

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With little to no open space available, this masterplan constructs 3,000,000 square feet of new health care space above the existing hospital while it remains fully operational. Once the new space is completed, the old building will be demolished—with 90% of the ground area covered in open parkland.

Concept Masterplan for National University Hospital, Singapore



Gensler is collaborating with a large New York City healthcare organization to build a facility that will support an innovative care model and meet current and future demands for care.

Confidential Health Center, Queens, N.Y.

Gensler's concept for the Electrical Vehicle Enclave (EVE) Park envisions the future of net-zero, innovative residential developments. Comprised of 52 townhouse units with an autonomous vehicle network, a hydroponic farm, and solar panels, the net-positive approach to community planning prioritizes on-site energy generation to reduce the community's carbon footprint and emissions.

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s2e EVE Park, London, Ontario

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# **GIVING BACK IS MORE IMPORTANT THAN EVER**

The work we do in our communities has taken on greater urgency amid the pandemic, economic recession, and issues of racism and social justice. We're focusing our creativity and compassion to support underserved people.

THE PANDEMIC REINFORCED **GIVING BACK** 

From fabricating face shields and masks for health care workers, to reimagining boarded storefronts, our volunteers have doubled down on our community impact efforts.

#### **OUR PROJECTS** CREATE **MEASURABLE** SOCIAL IMPACT

Our Community Impact Awards recognize projects, programs, or initiatives that make a difference.

Color Speaks, Seattle

# **OUR CULTURE OF**

## **OUR RESPONSE TO COVID-19** P.72

#### EQUITABLE **HOUSING MUST BE A PRIORITY**

The firm has announced a call to action for every office to create a measurable, meaningful change toward equitable housing options.

#### **HOUSING &** HOMELESSNESS **CALL TO ACTION P.73**

#### **2020 COMMUNITY IMPACT AWARDS** P.74

After COVID-19 triggered an economic recession, we helped small business owners revitalize abandoned storefronts.

#### **OUR RESPONSE TO** COVID-19

Early in the pandemic, we recognized the need to double down on our community impact efforts. Volunteer fabricators in 22 cities created 3,047 face shields and 1,996 specialty PPE parts and donated them to healthcare workers in the U.S. and Costa Rica, while others donated 1,293 sewn fabric masks. Designers from our Seattle, Portland, and San Francisco offices partnered with local small business owners to help reimagine and revitalize their boarded storefronts.

# The pandemic is reinforcing our culture of giving back to communities in need.



#### WE'RE FOCUSED ON FOUR IMPACT AREAS TO HELP SOLVE OUR CITIES' BIGGEST CHALLENGES.

GENSLER'S COMMUNITY IMPACT MODEL organizes our philanthropic and volunteer efforts with a focused strategy to be part of the solution to the major issues facing cities. We encourage offices to dedicate at least 80% of their Community Impact resources to one or more of our four themes: housing and homelessness, health and wellness, the environment, and the next generation, while the remaining 20% allows for new opportunities and innovative ideas.

#### HOUSING + HOMELESSNESS

We acknowledge homelessness as one of the most serious issues facing cities across the globe today. This problem is exacerbated by the lack of affordable and workforce housing. We're committed to developing creative and replicable solutions for innovative housing that answers the need for quality, equitable shelter for all.



#### **HOUSING &** HOMELESSNESS CALL TO ACTION

Three billion people are expected to move to cities by 2050, creating a demand for 96,000 new affordable housing units every day. In line with our commitment to shaping the future of cities, Gensler announced a call to action for every office to create a measurable, meaningful change toward equitable housing options beginning in fiscal year 2021. Urban Awnings (project, above) is a housing concept for individuals and families of differing income levels, ranging from permanent supportive to affordable units of various sizes, using prefab construction. It was created by Gensler's Los Angeles office.

#### **THE ENVIRONMENT**

Gensler is committed to protecting the environment, preserving open space and the natural environment, and designing buildings, communities, and cities that are sustainable and resilient in the face of intensifying climate change. We develop innovative designs to mitigate the impact of climate change and to address its root causes.

# The global housing crisis is one of the biggest problems facing cities today.

IN 2019–20, 92% OF OUR OFFICES FOUND CREATIVE WAYS TO GIVE BACK, INCLUDING THROUGH REMOTE VOLUNTEERISM AS INDIVIDUALS AND VIRTUAL TEAMS.

#### **HEALTH + WELLNESS**

Gensler is dedicated to building healthy places that will produce positive health outcomes for all who use them. Our designs create spaces that promote activity and overall healthy living, combine functionality and comfort, and promote equitable access for all.

#### **THE NEXT GENERATION**

Our relationships with organizations that support the well-being of children and students are important to us. Through our partnerships with programs such as ACE Mentorship, NOMA, The Boys and Girls Club, and City Year, we're supporting children, families, and students, while ensuring a diverse pipeline of talent for the architecture profession.

#### **2020 GENSLER COMMUNITY IMPACT AWARDS**

Now in its fifth year, the Community Impact Awards honor one volunteer or pro bono project in each of the impact areas that embody the Firm's vision to Create a Better World Through the Power of Design. The awards recognize individuals and teams for excellence in the design and implementation of projects, programs, or initiatives that create measurable social impact. The winners are chosen by an external jury of experts in each category.

# Our projects and programs are having measurable social impact.

#### **THE ENVIRONMENT** Food Cycle Compost Program,

San José, Costa Rica



**THE 20%\*** LGBTQ Center for the Arts, San Francisco







#### JURY

Sonia Watson, Chief Executive, Stephen Lawrence Charitable Trust

Joe Wong, Sustainability Manager, ExxonMobil

John Messervy,

Corporate Director of Design & Construction, Mass General Brigham

Sarah Dusseault, Chair, LA Homeless Services Authority

John Murray, Facilities &

Engineering Director, Bristol Myers Squibb

\*We encourage offices to dedicate at least 80% of their Community Impact resources to one or more of our four impact areas, while the remaining 20% allows for new opportunities and innovative ideas.



**HEALTH & WELLNESS** 

**NEXT GENERATION** 

Children's Hope Shelter, Beijing



Los Angeles Public Library Digital Media Labs, Los Angeles



## **HOUSING & HOMELESSNESS** City of Light,

La Carpio-Pavas, Costa Rica

# **A MESSAGE FROM THE BOARD**





















**BOARD OF DIRECTORS** ABOVE, FROM TOP LEFT: Joseph Brancato, Diane Hoskins, Robin Klehr Avia, Jordan Goldstein, Julia Simet, Andy Cohen, Rocco Gianetti, Judy Pesek, Whitley Wood, Ray Shick, Rob Jernigan, John Adams, Janet Pogue McLaurin, Dan Winey

2020 has been a year unlike any that we have experienced in our firm's 55-year history. The pandemic, the recession, and social upheaval have created a moment in time that none of us will forget. Yet, in spite of the extreme nature of these challenges, we know that Gensler will emerge stronger than ever.

We are transforming. Each day, our people, our culture, and our leaders are adapting, innovating, and evolving as we invent new design solutions, find new ways to connect with clients, build new services, and enlarge our market influence. It's an exceptionally tough time, but it's also an exceptionally exciting time of growth and change.

As we look at what's next, we know that the past is not the answer. Our conversations with clients and people in our communities are centered on the post-pandemic world and the new norms that are emerging. Perhaps we will emerge from this period into a renaissance of hyper innovation and fast-forwarding technological transformation. Perhaps we are awakening to new levels of commitment and investment in social justice, resilience, and health. We are working to develop the ideas that will likely help to shape the world to come. Through this transformative time, Gensler is emerging as an even larger voice, influencer, and innovator in creating the future of our cities for people. Our purpose has never been so clear.

In the midst of this storm, we are energized by the brilliance of our people and the incredible partnerships we have with our clients and partners in our communities. We know that better days are ahead, and we are proud to be part of the solution.

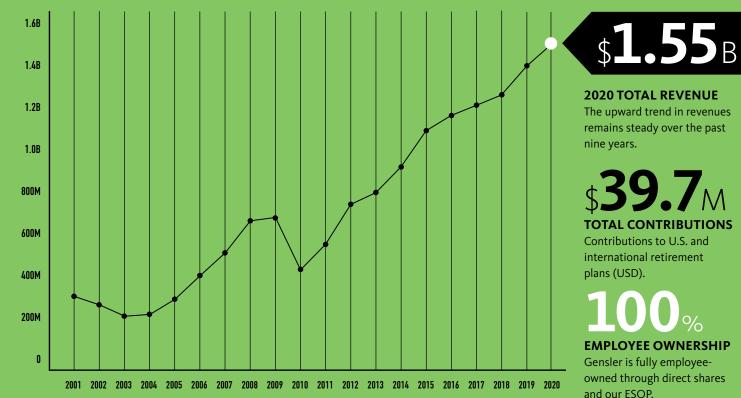
**Diane Hoskins** FAIA, IIDA Co-Chair of the Board

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Joseph Brancato FAIA, NCARB Co-Chair of the Board

#### **FINANCE REPORT** (revenue in USD)

We're operating globally across 50 locations, with total revenues for the year setting a new record high for the firm.



#### **TOP RANKING** REPORT

Gensler is a leader among the world's architecture and design firms. Our standing among peers and our industry awards reflect the value we deliver to clients every day.

Architectural Record 2020 Top 300 Architecture Firms: #1 Firm

#### Building Design + Construction

2019 Giants 300: #1 Architecture Firm #1 Hotel Sector Architecture Firm #1 Office Sector Architecture Firm #1 University Sector Architecture Firm

2020 Top 500 Design Firms: #1 Architecture Fi

2019 Top 100 Green Building **Design Firms:** #1 Firm Overall

Interior Design 2020 Top 100 Giants:

#1 Architecture Firm #1 Most Admired Firm #1 Cultural #1 Office #1 Retail #1 Transportation

Contract 2020 Inspiration Awards Lupita's Corner, Los Angeles

Shanghai Tower, Shanghai

Dezeen Dezeen Awards 2019 Gusto, San Francisco (Large Workspace Interior of the Year)

## **TOP AWARDS**

2019-2020

AIA-2020 AIA Awards

**Interior Architecture** 

Interior Architecture

UPCycle, Austin, Texas

Interior Architecture

Hospitality Design Waldorf Astoria Bangkok

(Best Lobby, Luxury)

(2009–2019)

San Francisco

New York

Etsy, New York

New York

Top design awards won across the firm in 2019 and 2020. Here are some highlights:



Fast Company 2019 Innovation by Design Awards

Shaw Create Centre, Cartersville, Ga.

2019 IIDA Global Excellence Awards

Pixel Factory, Seoul (Corporate Space

NVIDIA, Santa Clara, Calif. (Silver, Work)

AKC Museum of the Dog, New York

Campari Group North American

Ford Foundation for Social Justice.

Stylex Free Address (Contract

New York (Office Transformation)

Gensler Collection by The Rug Company

(Environmental Branding/Graphics)

Headquarters, New York (Corporate

2019 IFI Global Awards

2019 Best of Year Awards

Interior Design

Cafeteria/Bar)

(Modular Carpet)

ΜΙΡΙΜ

Furniture Collection)

MIPIM Asia Awards 2019

Green Development)

Reed MIDEM 2019 MAPIC Awards Microsoft Oxford Circus, London (Best Retail Store Design)

One Museum Place, Shanghai (Best

(Workplace)

IIDA

Large)

Dandelion Chocolate Factory,

Ford Foundation for Social Justice,

AIA-2020 COTE Top Ten Awards

Ford Foundation for Social Justice,

AIA Shanghai—2019 Design Awards

Cadillac House Shanghai (Merit Award)

Boutique Design 2019 Gold Key Awards for Excellence in

China Architectural Society Architectural Creation Award

#### **BACKED BY GREAT CLIENTS**, WE CONTINUE TO **EARN INDUSTRY** RECOGNITION YEAR AFTER YEAR

#### Retail Design Institute 2019 International Store Design Competition Cadillac House, Shanghai (Store of the Year: Innovation Award, Architecture; Innovation Award, Customer Experience; Innovation Award, Digital Integration) Saks Fifth Avenue, New York (Innovation Award, Digital Integration) The Architect's Newspaper Best of Design Awards Del Mar College South Campus, New York (Unbuilt – Education) Ford Foundation for Social Justice, New York (Building Renovation

- Commercial) Skid Row Housing, Ambrosia, Los Angeles (Unbuilt – Residential)

#### World Interior News 2019 WIN Awards

Atelier (Gold, Interior Products) Pixel Factory, Seoul (Gold, Corporate Offices under 5000 sqm) Your Space, London (Silver, Branding, and Wayfinding)

# **RECOGNIZING OUR DESIGN TALENT**

#### GENSLER NAMED ONE OF GLASSDOOR'S **BEST PLACES TO WORK IN 2020**

For the fourth year. Gensler is among the winners of the annual Glassdoor Employees' Choice Awards, recognizing the Best Places to Work in 2020 in the United States. Gensler is one of 100 organizations in the Large Companies category (among employers with 1,000 people or more). The Employees' Choice Award measures overall team member satisfaction based on workplace factors such as career opportunities, benefits, compensation, and work/life balance, as well as organizational culture and values. The award is determined by feedback from voluntarily shared reviews on Glassdoor, and stands as a testament to the Gensler community. The firm also received this award in 2018, 2017, and 2016.





Campari. New York

### **INTERIOR DESIGN HONORS BEST OF YEAR WINNERS**

Gensler projects were among the winners for Interior Design's 2019 Best of Year (BOY) Awards. In Best Projects, Ford Foundation Center for Social Justice won the Office Transformation category, Campari Group North American Headquarters won in Corporate Cafeteria/ Bar, and American Kennel Club (AKC) Museum of the Dog won in Environmental Branding/Graphics. In Best Products, Gensler Collection by The Rug Company won the Modular Carpet category, Stylex -Free Address won in the Contract Furniture Collection category, and Atelier by Gensler by Fantoni was named an Honoree in Contract Furniture Collection. Winners and honorees are featured in the December issue of Interior Desian.

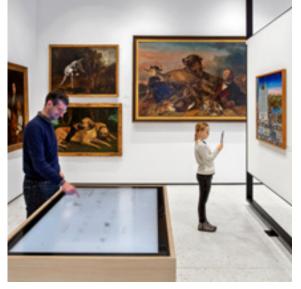
Gensler Raleigh, Raleigh, N.C.

## **GENSLER RANKS** NO. 1, AGAIN

For the fifth consecutive year, Gensler received the #1 rank overall in Building Design's World Architecture 100 2019. The firm also earned the #1 spot on the 2020 Interior Design 100 Giants list, and the Most Admired Firm. Gensler was also recognized as one of the "2020 Top 500 Design Firms" by Engineering News-Record, ranking #10 overall and the top-ranked architecture-only firm for the 10th consecutive year.

#### **GENSLER NAMED AMONG FAST COMPANY'S LIST OF MOST IMPORTANT DESIGN COMPANIES**

Fast Company named Gensler among "The 30 most important design companies of 2019." Additionally, the publication recognized several Gensler projects for its 2019 Innovation by Design Awards: Shaw Create Centre was named "Most Innovative Workplace Design of the Year"; Cadillac House Shanghai was a finalist in Retail Environments; Sfera Legal was a finalist in Best Design Latin America; School of Leadership, Afghanistan (SOLA) was a finalist in Social Good; Kinder High School for the Performing and Visual Arts received an honorable mention in Learning; and AKC Museum of the Dog received an honorable mention in the UX category. Winners, finalists, and honorees were featured in the magazine's October issue and recognized at Fast Company's Innovation Festival in November.



AKC Museum of the Dog, New York

#### **GENSLER MAKES EMPLOYEE OWNERSHIP 100**

Gensler was named the 21st largest employee-owned company in the United States by the National Center for Employee Ownership (NCEO). The NCEO's 2020 Employee Ownership 100 includes the nation's largest companies that are at least 50% owned by an employee stock ownership plan (ESOP) or other broad-based employee ownership plan.



**Roger Sherman** 

Maddy Burke-Vigeland



Iordan Goldsteir

Jordan Goldstein, principal and global director of design, was elevated to the International Interior Design Association (IIDA) College of Fellows for 2020. Honoring members who have made outstanding contributions to both the industry and the association, this is the

IIDA's highest distinction.



Susana Covarrubias

#### 2019 DON BRINKMANN AWARD WINNER

Susana Covarrubias, a Design Director and Principal in Gensler's Seattle office, was named the recipient of the 2019 Don Brinkmann Award. The award, named in memory of an inspirational and gifted interior designer who worked at Gensler, recognizes individuals whose outstanding contributions to the firm have raised our standards of design excellence. Honorees bring exemplary talent, tireless design leadership, and vision.



Ioan Price

## **2019 WALTER HUNT ONE-FIRM FIRM AWARD**

Gensler's Joan Price received the 2019 Walter Hunt One-Firm Firm, honoring individuals who have exhibited tremendous leadership in elevating our integrated and seamless practice around the globe. As Director of Global Client Relationships, based in Gensler's San Francisco office, Price joins a team of recipients who embody our one-firm firm leadership, spirit, and culture.



ABOVE, FROM TOP LEFT: Stephen Ramos, Samantha Siegel, Ningning Guan, Mauricio Naranjo, Marissa Everling, Mariam Abu Ebeid, Jun Wang, Ellie Combs, Ben Minton, Ashleigh Robson, Adriana Oxford



## **GENSLER AIA FELLOWS HONORED**

The American Institute of Architects elected two Gensler architects to the College of Fellows class of 2020: Maddy Burke-Vigeland and Roger Sherman. AIA Fellows are recognized with the AIA's highest membership honor for their exceptional work and contributions to architecture and society. Architects who have made significant contributions to the profession and society, and who exemplify architectural excellence can become a member of the AIA College of Fellows.



Fitgi Saint-Louis

## DESIGN **RECOGNIZES HiP AWARD WINNERS**

INTERIOR

Several Gensler people and products were honored at Interior Design's 2020 Honoring Industry People and Products (HiP) Awards, which honor commercial industry pioneers. Fitgi Saint-Louis was named a winner for Designer: Rising Star. For products, Smart City collaboration with Mohawk Group wor in the Workplace: Flooring category and International collaboration with Dfm won in Workplace: Furniture Systems.





Michael Peng

Susana Su-Tom

### **2019 DESIGN** REALIZATION EXCELLENCE

Gensler Shanghai's Michael Peng and Gensler New York's Susana Su-Tom received the 2019 Design Realization Excellence Award, celebrating exceptional people who make our projects real through technical expertise, leadership, and mentoring.



Tifa Zhou

## 2019 **GENE** WATANABE AWARD

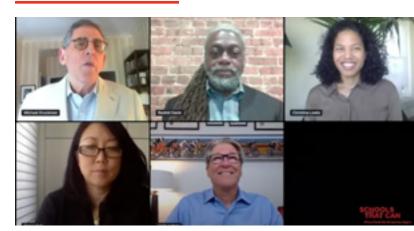
Gensler Chicago's Tifa Zhou received the 2019 Gene Watanabe Award, which celebrates visual media excellence among rising designers, represented by a significant body of work in anv medium.

# **2019 RISING DESIGNER AWARD**

Presented to individuals with less than 10 years' experience, the Rising Designer Award recognizes up-and-coming talent who develop design solutions that transform people's everyday experiences through bold, creative thinking. The selection criteria focused on the nominees' ability to showcase bold, creative thinking and raise the bar on each of their projects. Eleven winners were selected for 2019 (photos at left), representing each of the firm's regions.

# LEADING THE GLOBAL **CONVERSATION**

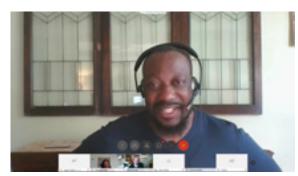
#### SPEAKING ENGAGEMENTS



Andy Cohen was recognized at the Schools That Can Virtual Forum.

#### **COHEN AMONG LEADERS FRAMING THE FUTURE OF EDUCATION**

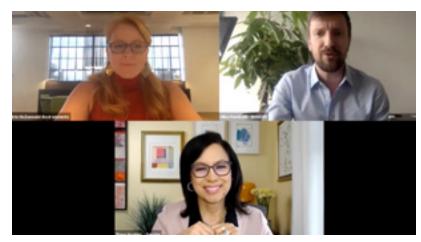
On May 20, Co-CEO Andy Cohen was recognized as a Leader That Can honoree at the Schools That Can Virtual Forum, which gathered interdisciplinary leaders, experts, and visionaries in a multi-day conference to frame the future of education. Cohen participated in two panel discussions: "Keynote: So, What Changes Post-COVID-19" and a closing plenary, "The Future of Work... the Future of Cities: Emerging Lessons of COVID-19."



Andre Brumfield, panelist in AIA Large Firm Round Table discussion.

#### **AMPLIFYING OUR VOICE TO SPEAK BOLDLY AGAINST INJUSTICE**

Gensler thought leaders have featured prominently in panels and webinars, speaking boldly against racism. In June, Cities & Urban Design Leader Andre Brumfield served as a panelist on a virtual AIA Large Firm Round Table discussion around issues of justice, equity, diversity, and inclusion in architecture. In August, Gensler hosted a panel moderated by Co-Managing Director Gensler Baltimore Vaki Mawema with client panelists about social justice, diversity, and the equitable experience at work. And Lisa Cholmondeley was a panelist on IIDA Northern California chapter's virtual panel session, "Equity & Intersectionality in the Bay Area Interior Design Profession," discussing designers' roles in making the interior design field equitable and inclusive.



Diane Hoskins spoke in a Bisnow Town Hall.

#### **HOSKINS CHAMPIONS GENSLER'S 5 STRATEGIES TO FIGHT RACISM**

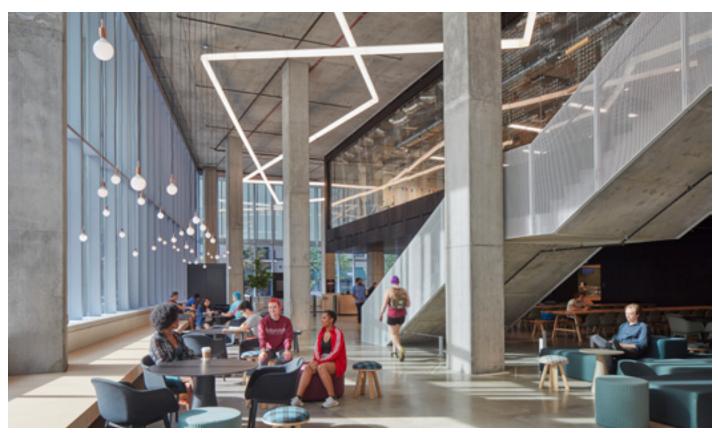
Co-CEO Diane Hoskins was the featured speaker in a Bisnow Town Hall, where she spoke about the state of the industry, Gensler's 5 Strategies to Fight Racism, and research that assists our clients with return to the office strategies.



Vaki Mawema joined a Hospitality Design panel.

#### MAWEMA DISCUSSES **INCLUSION AND IMPACT IN** THE INDUSTRY

In June, Gensler Baltimore Co-Managing Director Vaki Mawema participated on the Hospitality Design panel, "Inclusion and Impact: State of the Industry," where he discussed diversity and design with other industry leaders.



Columbia College Student Center, Chicago

#### **BROZ EXPLORES URBAN UNIVERSITIES DURING COVID-19**

What will this fall semester look like, and how will the urban amenity transform to address a world still facing the realities of a pandemic? In July, Education Leader Dave Broz moderated an online panel for Chicago Loop Alliance on "Resetting the Urban University in a Pandemic World."



Janet Pogue McLaurin and Jeff Barber at the ULI Fall Meeting.

#### **POGUE McLAURIN, BARBER SPEAK ABOUT THE FUTURE OF WORKPLACE AT ULI FALL MEETING**

Gensler Workplace Leader Janet Pogue McLaurin and Design Leader Jeff Barber spoke at the Urban Land Institute's Fall Meeting, where they talked about the future of work, and how creating a great workplace experience can help optimize performance. They were joined onstage by Dawn Striff, Head of Workplace Solutions at Nestlé USA, and Stacey Cohen, Senior Director of Corporate Facilities, Services & Real Estate at Marriott.



Xiaomei Lee and Peter Cho at the ULI Asia Pacific webinars.

#### LEE, CHO SPEAK AT ULI ASIA PACIFIC **WEBINARS**

In March, Xiaomei Lee, Co-Regional ManagingPrincipal for Gensler's Greater China Region, and Peter Cho, Technical Director, Gensler Shanghai, spoke in a series of the Urban Land Institute (ULI) Asia Pacific webinars. Lee spoke at "Global Tenants and the Future Office - Healthy, Smart, Sustainable" while Cho spoke on the topic healthy environment and value creation in the webinar, "Impact by Design: Strategies for Climate Resilience."





**Duncan Paterson ioined a Hines Global Perspectives Forum.** 

## PATERSON ENVISIONS RETAIL **OF THE FUTURE**

Mixed Use Leader Duncan Paterson joined a Hines Global Perspectives Forum on "Retail of the Future - Reimagined & Repurposed." The forum addressed how owners and developers of retail space must adapt their products to address the structural changes that result from the confluence of the pandemic, the transition to a digital economy, and the over-retailing of most markets in the world.

# LEADING THE GLOBAL **CONVERSATION**

### **MEDIA RECOGNITION**

The New Hork Times

HOW TO PREPARE FOR YOUR RETURN TO THE OFFICE Elizabeth Brinl

THE FUTURE OF TRAVEL Ty Osbaugh

**PANDEMIC THREATENS TO** UPEND A THRIVING REAL **ESTATE MODEL** Duncan Patersor

What Will Tomorrow's Workplace Bring? More Elbow Room, for Starters



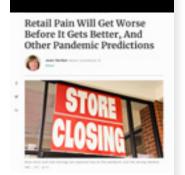


IS CLICK-AND-COLLECT THE **FUTURE OF SHOPPING?** Lara Marrero

## Forbes

FINDING THE RIGHT WORDS: SMART DENSITY IS CITY WELLNESS Andy Cohen

THE FUTURE OF AIRPORT **DESIGN AFTER COVID-19,** ACCORDING TO AN AIRPORT ARCHITECT Ty Osbaugh



## Bloomberg

**BACKUP: DON'T RETURN** TO THE OFFICE UNTIL YOU **READ THIS** Sheryl Schulze





#### BUSINESS INSIDER

THIS IS THE FUTURE OF HOTEL DESIGN AFTER CORONAVIRUS, ACCORDING TO HOSPITALITY ARCHITECTS

THE OFFICE AS WE KNEW IT IS DEAD

## The Washington Post

11 WAYS THE PANDEMIC WILL CHANGE TRAVEL Ty Osbaugh





WILL BE FRAGILE, PARTIAL AND SLOW Janet Pogue McLaurin

THE CORONAVIRUS ECONOMIC REOPENING

**ON INEQUALITY** 

Diane Hoskin

THE WALL STREET JOURNAL.

FOR CEOS, PRESSURE IS ON

TO PIVOT FROM 'SAY' TO 'DO'



## Inc.

MEET THE TECH COMPANIES **HELPING OFFICES REOPEN** SAFELY Natalie Engels

*"Atlantic* 

THE END OF OPEN-PLAN EVERYTHING Randv Howder

## **USA TODAY**

WILL THE REMOTE WORK **CRAZE SPARKED BY COVID-19** SOUND A DEATH KNELL FOR OFFICE BUILDINGS? Gensler WFH survey

FROM STAGGERED HOURS TO AUTOMATIC DOORS, HOW OFFICES MIGHT LOOK DIFFERENT AMID THE PANDEMIC

# **AXIOS**

A BLUEPRINT FOR MANAGING **COLLEGES DURING** CORONAVIRUS Dave Broz

## EAST@MPANY

WE SHOULD START **GIVING NAMES TO EXTREME** HEAT WAVES Mallory Taub

I WAS UNDER LOCKDOWN IN CHINA. HERE'S WHAT IT'S REALLY LIKE TO GO BACK TO WORK Francois Chimie

FROM 'OFFICLES' TO GIANT **SNEEZE GUARDS: HOW COVID-19 WILL CHANGE** YOUR OPEN OFFICE

SIX EXPERTS ON HOW WE'LL LIVE, WORK, AND PLAY IN CITIES AFTER COVID-19 Andy Cohen

How the COVID-19 pandemic could reshape hospitals



#### THE COMMERCIAL OBSERVER

**CITIES RETHINK THEIR USE** OF PUBLIC SPACE Andy Cohen

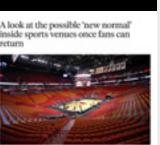
## BISNOW

MY NEW NORMAL: GENSLER **CO-CEO ANDY COHEN** Andy Cohen

FLEXIBILITY, WELLNESS TO TAKE CENTER STAGE IN FUTURE DESIGN

#### THE BUSINESS JOURNALS

**NEW STUDY FINDS MAJORITY** OF U.S. WORKERS WANT TO **BE BACK IN THE OFFICE** Gensler WFH Survey







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## THE ATHLETIC

QUARTZ

WELCOME TO THE OFFICLE: HOW TO DESIGN AN OFFICE THAT EMPLOYEES WILL WANT TO RETURN TO

ARCHITECTURAL R E C O R D

#### **ARCHITECTS ADVISE ON** SAFELY REOPENING OFFICES

Archinect

GENSLER LAUNCHES BLOX, AN ALGORITHM-POWERED DESIGN VISUALIZATION AND COMPUTATION TOOL Joseph Joseph



**STATE OF THE INDUSTRY** WITH GENSLER Diane Hoskins and Andy Cohen

# METROPOLIS

#### ARE OUR COVID-19 **RESPONSES MISSING THE BIG PICTURE?** Anthony Brower



## ARCHITECT

THE BACK TO SCHOOL FACILITIES TOOLKIT HELPS **VISUALIZE SCHOOL DESIGN AFTER COVID-19** Mark Thale

HOLD THE PLEXIGLAS: RE-ENVISIONING OFFICE DESIGN DURING AND AFTER COVID-19 Elizabeth Brink

**BUILDING A CENTRALIZED EQUITY FRAMEWORK INTO** ARCHITECTURE Imani Dav

## Chicago Tribune

WILL THE OPEN-PLAN OFFICE MAKE YOU VULNERABLE TO CORONAVIRUS? OR WILL THE **VIRUS CRISIS FORCE OFFICES TO BECOME SAFER?** 

**Dallas Business Journal** 

NEW STUDY FINDS MAJORITY OF U.S. WORKERS WANT TO BE **BACK IN THE OFFICE** 

#### **2019 GENSLER DESIGN EXCELLENCE AWARDS** (GDEA)

Now in its 20th year, the Gensler Design Excellence Awards (GDEA) program sets a standard of excellence that nurtures and elevates our design culture. The rigorous review process begins with staff in each of the firm's 11 regions, who critique projects from outside their region, which are then vetted by design leaders. A shortlist is critiqued by an external jury, who deliberate over 104 projects to recognize during a live broadcast to the firm.

Director of Real

Scott Poole

Dean, College of Architecture

and Design at

The University of

Elizabeth Razzi

Editor-in-Chief,

Urban Land

magazine

Tennessee Knoxville

Estate NYC, Google

# Design can reshape our changing world.

# WORKPLACE AWARDS

One Westside, Los Angeles

2112 Penn (Square 75), Washington, D.C.

2400 Market, Philadelphia

Campari Group North American Headquarters, New York

**Ford Foundation Center for Social** Justice, New York

Intel Lobby Megalab, Heredia, Costa Rica

JPL/NASA Flight **Electronics Integration** Facility, Pasadena, Calif.

**Urban Interactive** District, Amsterdam



#### JURY

Michelle Addington Paul Darrah Dean, School of Architecture at The University of Texas at Austin

Dean Adler

CEO and Co-Founder, Lubert-Adler Partners, L.P.

Cindy Allen Editor-in-Chief, Interior Design magazine

Neil Brooker

**Chief Operations** Officer, BMW Designworks

#### HIGHLIGHTS











Shougang Ice Hockey Arena, Beijing

Dandelion Chocolate Factory, San Francisco

**Microsoft Store** Oxford Circus, London

# COMMUNITY AWARDS

**Debbie Allen Dance** Academy, Los Angeles

Pavillon Notre-Dame, Paris

Museo del Oro Precolombino, San José, Costa Rica

# MARGO AWARD

**MOMENT** at San Pedro Squared, San Jose, Calif.

#### **2020 GENSLER RESEARCH & INNOVATION AWARDS**

The GRIAs recognize individuals and teams within the firm who are pushing the boundaries of projects and processes to explore, lead, and imagine the future. For the first time, the GRIAs were held virtually and announced live to 6,000+ homes in 18 countries. An external jury selected the winners out of 174 submissions. The program, redefined as The Gensler Research and Innovation Accelerator, transforms the GRIAs from a one-day celebration into a year-round movement.

# **Our culture of research** and innovation is designing the future.

# NNOVATION

Impact Winner <b>WMP</b>	JUR
Scalability Winner <b>STACKO</b>	<b>Gerr</b> John Supp
Applicability Winner 555 Collins	<b>Jessi</b> Hine

Sustainability Winner Confidential **Corporate HQ** 











# RESEARCH AWARDS

Impact Winner Living Communities

Challenge Winner D2 (Designing for Disassembly)

Process Winner **Coastal Resilience** 

Vision Winner Urban Office to Residential JURY

**Anthony Barrows** ideas42

Rana Abudayyeh University of Tennessee, Knoxville

Karim Khalifa Sidewalk Labs

Julia Kane Africa Biophilic & landscape design research consultant

- GRIA Committee Co-Chair Amanda Ramos

44



Collins on & Johnson y Chain

ca Newhouse

Dr. Anne Wiese APAC Real Estate Management, BMW



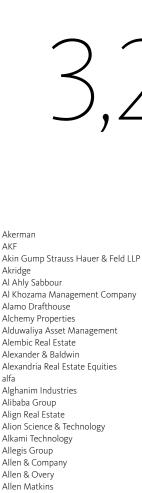


"We believe, now more than ever, we must celebrate the courage and perseverance of the firm in designing the future."

# **THANK YOU** TO OUR CLIENTS

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Gensler Raleigh, Raleigh, N.C.



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3 Arts Entertainment

11 East Partners LLC

The 601w Companies

The 614 Company

1899 Hospitality

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1199SEIU National Benefit Fund

2033 Higher Education Development

1199SEIU United Healthcare Workers East

211

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#### В

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**OF THE TOP 10 TECHNOLOGY COMPANIES GLOBALLY ARE GENSLER CLIENTS.** 

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Bridge Development Partners Bright Horizons Family Solutions Bringsol SCI Bristol-Myers Squibb British American Tobacco British Council for Offices British Land BRITT Broadcom Broccolini The Broe Group Brooke Rege Corporation Brookfield Global Asset Management Brookfield Properties Brookfield Property Partners Brookhaven National Laboratory The Brookhollow Group Brooklyn Public Library Brother International Corporation Brown & Connery, LLP Bruntwood Bryan Cave Leighton Paisner LLP BSE Global The Buccini/Pollin Group Buch Construction Buckeye Properties Buffalo Bayou Partnership Bühler Building and Land Technology Bulo Bupa Burberry Burlington International Airport Burnham Ward Properties Burns & Levinson LLP Burr Computer Environments, Inc. Burrito Beach **BVI GARI** BYD

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Hunt Companies	IWE Integrated Workplace Environments International
Hunt Consolidated, Inc. Hunter Properties	IWG plc
Hunton Andrews Kurth LLP	Iwo pic
Huselton, Morgan, and Maultsby	
Hyatt Hotels Corporation	J
Hyundai Capital	J. Paul Getty Trust
Hywow Resorts Group	J.C. Flowers & Co.
	Jabil
	The Jackie Robinson Foundation
	Jackson Lewis
i2Systems	Jackson Walker
i3 Interests	Jackson-Shaw
IAT Insurance Group	Jacob White Construction
IBM	Jacobs Center for Neighborhood Innovation
Icahn School of Medicine at Mount Sinai	Jacobs Levy Equity Management
ICM Asset Management IDS Real Estate Group	James Wood Auto Group Janssen Pharmaceuticals
IFCO Systems Worldwide	Japan Airlines
IHS Markit	Japan Tobacco
IIDA	Jardine Matheson Limited
Illinois Institute of Technology	Jay Paul Company
Illinois State University	JBG SMITH
IM Properties	JDM Partners
IMAX Corporation	IE Dunn Construction

IE Dunn Construction

leff Brown Yachts lefferson Bank JEMB Realty leni's Splendid Ice Creams lenner & Block JetBlue Airways Corporation lewish Family Service lewish Federation of Northern New Jersey [EWISHcolorado Jiangong Real Estate Jim Norton Chevrolet Jindazhou Real Estate JLABS - Johnson & Johnson Innovation LLC JMB Realty Corporation JNK Properties The John Buck Company John Lewis Partnership John Wayne Airport, Orange County Johns Hopkins University Johnson & Johnson Iohnson & Lindley, LLC **Johnson Controls** Iohnson Downie Jonathan's The Rub lones Dav Jordan Perlmutter & Co. JP DiNapoli Companies Inc. JPMorgan Chase & Co. IS Western JSB Development The Juilliard School Iunior Achievement Iuvenile Diabetes Research Foundation JW Marriott

## Κ

K2 Consultancy Kagan Cellars Kaiser Permanente Kam Sang Company Kamehameha Schools Kane Realty Corporation The Karahan Companies Karbach Brewerv Karl Storz Inc Katayama Holdings K.K. Katten Kaver Dental KBM-Hogue KBS Realty Advisors KDW Kearny Real Estate Company Keck Medicine of USC Keeneland Association. Inc Keith & Ramirez Kelemen Company Kellev Drve Kellogg's Kelly Slater Wave Co. Kennedy Sutherland Kennedy Wilson Kent State University Kentro Group The Kessler Collection Grand Bohemian Hotels Keurig Dr Pepper Kevric Real Estate Corporation Inc. Keybridge Keves Automotive Group Keystone Property Group KHP Capital Partners ΚI Kilrov Realty Corporation Kin + Carta

#### **COUNTRIES WHERE GENSLER** HAS WORKED TO DATE.

Kinder Morgan King & Spalding LLP King Abdullah Financial District Kingold Group KingSett Capital Kintetsu Enterprises Company of America KIPP Kirkland & Ellis Kite, a Gilead Company Kittredge Properties Kleinberg, Kaplan, Wolff & Cohen, P.C. Klyde Warren Park KMW Communities KNGDM Group Knight Foundation Knoll Knollwood Investment Advisory Knoxville's Community Development Corporation Koelbel and Company Kohler Koiaian Komatsu Wall Konrad Group The KOR Group Korn Ferry KPMG KPRS Construction Kramer Levin Krause Group, Ltd KSBI KT Builders Kuntai Group KVS Title Kylli

#### L

I Brands L3Harris L.E.K. Consulting L.L.Bean L'Oréal L&L Holding L&M Architectural Signs La Maison du Chocolat LabCorp Lakhi Group Lamar University Lamex Lance-Kashian & Company Land Rover of Dallas Landmark Development Landmark Realty Corp Landmark Sabbou Landry's Landsec Lane Partners Lane Powell Langan Langley Investment Partners Lankford & Associates, Inc. Lantower Residential Larco Hospitality Las Vegas Monorail Company Last Spike Brewery LatAm Logistic Properties Laughlin Constable Laurence School Laurentian Bank of Canada Lauricella Land Company Lawrence Livermore National Security LLC Lazard LBA Realty LBG Real Estate Companies, LLC Le Labo Fragrances LeBeau Realty

Lee Hecht Harrison Leech Lake Band of Oiibwe LEEP Dual Language Academy Charter School LeFrak Legacy Investing Legacy Restaurants LegalZoom Legg Mason Lei Shing Hong Leidos LEIMAGENCORP S.A. Lendlease Lennar Leona M. and Harry B. Helmsley Charitable Trust Leopardo Lerner Enterprises Level 10 Construction LEVEL Project Management lever Lewis Family Foundation LG Development Group LGE Design Build LHC Group Liberty Mutual Insurance Liberty Que Huong Hotel (Vietnam) Lids Sports Group Liga Deportiva Alajuelense Light Lightstone Group Lincoln Financial Group Lincoln Harris Lincoln Property Company Lincoln Ventures Lindsay Goldberg LinkedIn Linklaters Linyi Huayang Import & Export Co., Ltd. Lions Veldt Liquid IV Little Gem Resorts Littler Live Nation Living Space Housing LIVWRK LIXIL Lockton Companies Loews Hotels Loftus Robinsor LOLA Coffee Bar London & Regional Panama (Panamá Pacífico) London + Regional Properties Lone Star College System Long's Jewelers Longfellow Real Estate Partners Loomis, Sayles & Company Los Alamos National Laboratory Los Altos Community Investments Los Angeles Chargers Los Angeles County Department of Health Services Los Angeles County Department of Mental Health Los Angeles County Department of Public Works Los Angeles Football Club Los Angeles Public Library Los Angeles World Airports Lou Hanwell Limited Loughborough University Louisiana State University System Louisville City FC Lovett Commercial LOWF Lowe's LoyaltyOne

Loyola Marymount University LPC West LPL Financial Lubert-Adler Lucid Motors Lucifer Lighting Company Luen Mei lululemon athletica Lumenwerx Luneng Group Lunkad Realty Lupa Systems Luther Seminary Lutron Electronics Co., Inc. Luxo Lynch Mykins Structural Engineers IYND Lynn University Lyon Living

#### Μ

M-M Properties M3 Capital Partners M3M India M56 Group M.H. Alshaya Co M.M.LaFleur M/C Partners M/I Homes M&T Bank Maars Living Walls Mabanee Macerich Mack Real Estate Development Mackey & Associates, PLLC Macklowe Properties Macquarie Group Macy's Inc Madison Marquette The Madison Square Garden Company Madison Street Books Maharam MAINSPRING Mainstreet Capital Partners Majestic Rayon & Cudge Realty LLC Maiestic Realty Co. Major League Baseball MakeOffices Mallplaza Manaquel Company Limited ManaWell Manchester Capital Management, LLC Manchester Financial Group Mango Tree Markets, LLC The Manhasset Bay Group Inc Manhattan Beach Unified School District Manulife Maple Leaf Sports & Entertainment Maplewood Healthcare Mar Ventures, Inc. Marand Builders Marbles Kids Museum The Marcel Group The Marchbanks Company Marcus Partners Mark Richey Woodworking Mark S. Jordan Companies Marlin Equity Partners Mars Mars Wrigley Marsh & McLennan Companies Marshall Property & Development Martin Marietta Maruwa Maryland Institute College of Art The Maryland-National Capital Park and

Planning Commission Masri Investment Corporation Mass Equities, Inc Mass General Brigham Health Massachusetts Institute of Technology Massport MasterCard Matco Investments MathWorks Matter Matter Real Estate Group Mavis Tire Supply Mayer Brown LLP Maynard Cooper & Gale McAdams MCC Real Estate Group McCann Worldgroup McCarthy Cook & Co. McDonnell Boehnen Hulbert & Berghoff LLP McGough McGraw-Hill Education McGuire, Craddock & Strother McGuireWoods McKenzie Properties McKim & Creed, Inc McKool Smith McWhinney MD Financial Management Mecklenburg County Government MedCraft Healthcare Real Estate Medidata Medtronic Medway Council Melrose Wakefield Healthcare Mendes & Mount Mendiola & Compañía, S.A. Mentor Graphics Menzies Aviation Mercado de Valores Merced College Mercedes-Benz Merchandise Mart Properties, Inc. Merck Mercury Systems Mercy Housing Mercy Medical Center Meredith Management The Meridian Group Merit Energy Merlone Geier Partners Mermet Merrill Merrithew Mesofood Metl ife Metricon Homes Metro MFTRO Metro Blooms Metro Loft Metropolitan Hospitality Group Metropolitan Pier and Exposition Authority Metropolitan Transportation Authority Metzler Realty Advisors The MFA Companies MG+M the Law Firm MGC Law MGE UTC MGM Resorts International Michael Kors Michael's Restaurant Micron Microsoft Mid-America Real Estate Group Middle Fast Institute Midgley Tecnica

#### Ν N26 Bank

Midland Memorial Foundation

MidPlaza Holding

Midtown Equities Midway Companies Midway Partnership Midwest Property Group, Ltd. Midwood Investment & Development Mighty Buildings Mikimoto Milam Real Estate Capital Milan Capital Management Milbank Millennium Hotels and Resorts Millennium Partners Miller Blaker Miller Commercial Properties, LLC Miller Global Properties Mimecast Minneapolis Community & Technical College Minneapolis Convention Center Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C. MiraCosta College Mirvac The Mission Companies The Mitchell Family of Stores Mitsubishi Estate Co., Ltd. Mitsui Fudosan America. Inc. Mizuho Bank Mizuho Real Estate Management MLF Company, Inc. MLP Ventures Moda Midstream Moda Operandi Modernizing Medicine ModySpace Moelis & Company Mohawk Group The Moinian Group The Molasky Group of Companies Monday Properties Monument Realty Monumental Sports & Entertainment Morehead-Cain MORGAN Morgan Lewis Morgan Stanley Mori Trust Morlin Asset Management Morning Calm Management Morningstar Morrison Hershfield Mortenson Construction Motion Picture Association Mount Elbert Capital Mount Sinai Health System Mountain Capital Group Movallen Mpls Downtown Improvement District MRP Realty Mrs. Fields MSD Capital Msun Group Mullin 360 Automotive Real Estate Development MultiCare Health System Munchkin Munger, Tolles & Olson LLP Munich RE Municipal Building Commission Muraflex Murphy USA The Museum of Modern Art Musso & Frank Grill MVP Holdings Mvlan

NagaCorp Ltd. NagaWorld NAI Global Narita International Airport Corporation NASA Federal Credit Union NASA/IPL Nasdag, Inc. Nathan Cummings Foundation National Air National Air and Space Intelligence Center National Association of Broadcasters National Development National Institutes of Health NATIONAL Public Relations National Restaurant Association National University Health System Nationwide Children's Hospital Native American Bank Navy Federal Credit Union Navy Pier NBCUniversal NBP Capital NCR Neal Gerber Eisenberg Neiman Marcus NFOM Nestlé Net32 NetApp Netflix Netspend Network Capital Neuberger Berman Neurogene Nevada County Community Library New Development Bank New England Dental Group New England Development New Giza New Jersey Hall of Fame New Jersey Performing Arts Center New Museum New Oriental Education Group New Orleans Saints The New School The New Traditionalists New York Athletic Club New York County Lawyers Association New York Hotel Trades Council New York Institute of Technology New York Islanders Hockey Club New York Mets New York Power Authority New York Road Runners New York State Office of the Attorney General The New York Times The New York Trucking & Delivery Association New York University Newland Real Estate Group Newmark Knight Frank Newton-Wellesley Hospital NewYork–Presbyterian Hospital Nexen Next Century Partners, LLC Ngan Mook Holdings Corporation Nhat Thang VNT 6 Joint Stock Company NHN Niantic Nike Nissan Nixon Peabody No Barriers Nokia

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Nolan Law Group Nomura Nor'wood Development Group NORCAL Group Nordstron Norfolk City Economic Development Authority Norges Bank Investment Management Norrfoss North American Client Services, Inc. North Carolina Football Club North Carolina Joint Underwriting Association North Dallas Bank & Trust Co. North River Company Northeastern University Northern Illinois University Northern Railway Park Co. Ltd. Northpond Partners Northrop Grumman Corporation Northwestern Medicine Northwestern University Northwood Investors Northwood Ravin Northwood Retail Norton Rose Fulbright Nortonl ifel ock Nova Partners Inc. Nova Scotia Health Authority Novak Construction Company Novartis Novatek Gas & Power Asia NR International NS8 NSS Labs NTT Nucraft Number Project Nut Tree Capital Management Nuveen NVIDIA NYCB LIVE, home of the Nassau Veterans Memorial Coliseum NYU Langone Health NYX Cosmetics

Ο

O'Connor Capital Partners O'Melveny O'Sullivan Estate Lawyers Oak Park Country Club Oakland Athletics Oakland Metropolitan Chamber of Commerce OakPoint Real Estate Oakville Green Development Oasis West Realty Oberoi Realty Ocean West Oceánica de Seguros OCP Research, LLC Office of the Attorney General for the District of Columbia Office of the Comptroller of the Currency OhioHealth Okamura Corporation Oklo Inc. Okura Nikko Hotel Management Olayan Group Old Floor The Old Globe Oliver Hotel Group, LLC Oliver Smith Realty OliverMcMillan Olnick Organization Olympia Development of Michigan

Omni Hotels & Resorts Omnicom Group Omnitracs OneAmerica Onelin Capital Corporation Onex Ontario Teachers' Pension Plan Onvx Equities, LLC Opain S.A. . Open English Open-Rebees Opicoil Oppidan Opus Bank Oracle Orange Coast College Orange County Employees Retirement System Orange County Public Works Orange Investments Oregon State University Original Greenhill LLC **ORIX** Corporation ORIX Real Estate Corporation Orleans Seafood Kitchen Osborne + Co Osborne Properties and Investment Ltd OSF HealthCare Otis Elevator Corp OTO Developmen Otto Bremer Foundation OUE Limited Oui Eats Owl Rock Capital Oxford Properties Group Oxy

## Ρ

P2 Energy Solutions P&G Pace Management Pacer Partners Pachulski Stang Ziehl & Jones LLP Pacific Builders Pacific Life Pacific Retail Capital Partners The Padron Group, LLC PAIGE Palm Springs International Airport Panasonic Corporation Paper Excellence Pappas Restaurants Paragon Paragon Biosciences Parallel Capital Partners Parallon Paramount Group, Inc. Paramount Pictures Parker Poe Adams & Bernstein LLP Parking Vault Parkview International, Inc. Parkway Corporation Parkway Property Investments, LLC Parmer Innovation Centers Pat Lobb Toyota of McKinney Patelco Credit Union Pathak Properties Limited Pathway Capital Management Patreon Patrinely Group Patterson Belknap Webb & Tyler LLP Paul Hastings PaullWeiss Payden & Rygel nha . Pearl Hospitality

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ROW NYC

Rowland Water District

Royal Caribbean International

Royal Institute of British Architects

Royal London Asset Management

Pearlstone Partners Pebb Capital Peckar & Abramson PEG Companies Pellas Development Group Pembroke Real Estate PenChecks Penn National Gaming Penn Station Partners LLC The Pennsylvania State University Pennybacker Capital Penobscot Management, LLC Pepper Hamilton Peregrine Group Peregrine Realty Partners Perfect World Perimeter Development Corporation Perkins Coie Perspecta Engineering Inc. The Peterson Companies The Pew Charitable Trusts PGi Pharo Management PhaseNext Hospitality Phelps Dunbar Philadelphia Eagles Philip Morris International Philips India Phillips 66 Phoenix Diversified Group Physician Health Partners Piazza Hospitality Picasso Lighting Piedmont Office Realty Trust. Inc. Pillsbury Winthrop Shaw Pittman LLP PIMCO The Pinkard Group Pipeline Piper Sandler Companies Pivotal Group Pizza Hut International The Pizzuti Companies PKF O'Connor Davies The Plaid Penguin Plains All American Plan B Media Planet Fitness The Plasencia Group Platform The Platform Group Playbook Management Company Plaza Premium Group Pluto Partners PMC Property Group PNC Financial Services Group Poder Iudicial Costa Rica Point B Polv Poly Group Pomona College Port Coronado Associates, LLC Portafolio Portalia Porter Hedges LLP Porterville College Portman Holdings POSSIBLE Postmates PowerSecure International, Inc Practising Law Institute Preferred Bank PRFIT Premier Premier Research Preotle, Lane & Associates Presbyterian School of Houston Presidium

Prezi PriceSmart, Inc. Primaris Primark Prime West PrimeSource Building Products Princeton University Principal Global Investors Prism Capital Partners Pritzker Group ProAg PROCOMER Prodapt Corp Progressive AE Project Management Advisors Promotora Barlovento Pros Revenue Management Proskauer Rose LLP Prospera Hotels, Inc. Provenance Land Providence Health & Services Provident Bank Provecta Gestion Prudential PSP Investments PT. LAPLITB PUBG Corporation Puerta Cortes PulteGroup Puma Putnam Investments PwC **PWC Companies** The Pyramid Center Pyramid Hotel Group

**Q** 

OBO OBP Ogenda QIC Global Real Estate Qiddiya Investment Company Qingdao Bureau of Housing and Urban-Rual Development Qingdao Conson Development Quadrangle Development Corp. QuadReal Property Group Ouadrum Global Ouaker Lane Capital Ouantitative Investment Management Queens Library Quinn Automotive Group Quogue Library OVC

## R

R2 Companies R.C. Hedreen Company R.E. Staite Engineering Inc. Rabina Properties Radio Flyer Radler Enterprises The Raine Group Rainier Pacific Company Raleigh-Durham Airport Authority Ram Realty Services Ramírez y Asociados Rappore Rasa Tower Group Rav C. Fish Foundation Raymond Apparel Ltd **RDK Engineers** REAL Impact

RealPage Reata Pharmaceuticals Rebuilding Together **ReCon Engineering** Recruit Staffing RED Development LLC **RED** Digital Cinema RED Engineering Red Oak Investments REDCO Development LLC Redemption RedLeaf Properties RedSky Capital Reebok Reed Smith Reef Group Regency Centers Regency Park Corp. Related Companies Related Group Inc Reliable Properties ReliaOuest Relias Learning Relish Works Renova Equities Rent-A-Center Resort Energy Ventures Resorts World Las Vegas Restaurant Brands International Revera Living Rexite Reyes Holdings RER Rice Management Company Rice University Richards Watson Gershon Ridgemont Construction Rightacres Property Rilev Children's Hospital Rio Bravo Group Rising Realty Partners River Oaks Country Club RiverRock Real Estate Group Riverside City College Riverside Investment & Development Riverside Resources **RLJ** Companies RMK Management The RMR Group RMZ Corp Robbins Russell The Robert Green Company Robeson County, NC Robins Appleby LLP Roche Rock Paper Scissors Collective Rockbridge Rockefeller Group Rocket Properties Rockpoint Group Rockrose Development The Rockwell Museum Rogerson Capital Rohde & Schwarz Roku Rolls-Royce Ronald McDonald House Charities Rongmin Holding Group Ropes & Gray Rosen Group Rosenberg Library Ross Stores, Inc. Roswell International Air Center RoundPoint Mortgage Servicing Corporation Route Sixty-Six Ventures

Realogy

Royalty Pharma RPAI **RPT** Properties RT London RTW Investments, LP Rubenstein Partners Rufty-Peedin Design Builders, LLC The Rug Company Rush University Medical Center Rushmark Properties Russo Developmen Rutan & Tucker, LLP Rutgers University RXR Realty Ryan Companies S s2e Technologies S&P Global Saban Capital Group Sabev Corporation Sabot Development Safepoint Independent Living Facility Sagegreenlife Saks Fifth Avenue SalonCentric Salzburg Global Seminar Samaritan's Purse Samsara Samsung San Diego Community College District San Diego County Regional Airport Authority San Diego Gas & Electric San Diego State University The San Diego Union-Tribune San Diego Yacht Club San Francisco Gay Men's Chorus San Francisco International Airport San Francisco Symphony San lose International Airport San Jose State University Sanofi Santa Catalina Island Company Santa Clara County Housing Authority Santander Bank Sarah Cannon Cancer Institute Sares Regis Group Saris Cycling Group SAS Institute Sato Facilities Consultants Saudi Entertainment Ventures Saunders Construction Savanna Sav Sí Entertainment Group SBM Offshore Scape Living Student Accommodation SCG America Schiller, DuCanto & Fleck LLP Schlage Schlumberger Schneider School of the Art Institute of Chicago Schools of the Sacred Heart San Francisco Schuchart Science of Spirituality SCL Health Scotiabank Scotto Properties SCS Engineers

Sea Breeze Properties SeaCube Container Leasing Sean Casey, LLC Seattle Mariners Segal NYC Productions Selfridges Sempra Energy Sencorp USA Sentinel Capital Partners Sentre Sephora Sequoia Capital Seritage Growth Properties Server Farm Realty Service Logic ServiceNow ServiceTitan SERVICIOS AEROPORTUARIOS VIP S.A. Sewell Automotive Sevfarth Shaw SE Motors Shaanxi Hanhua Industry Group Shaanxi XiXian Central Business District Construction and Development Co. Ltd. Shackelford, Melton, McKinley & Norton LLP Shady Grove Fertility Shakelford, Bowen, McKinley & Norton Shalom Institute The Shammas Group Shanghai Chenhong Real Estate Development Co., Ltd. Shanghai Golden Bund Real Estate Shanghai Huangpu District Land Reserve Center Shanghai Jindi Urban Construction & Development Shanghai Jing'an Subway Investment Shanghai Lingang Economic Development Group Asset Management Co., Ltd. Shanghai Lingang Technology & Innovation City Economic Development Co., Ltd. Shanghai Lujiazui Finance & Trade Zone Development Co., Ltd. Shanghai Media Group Shanghai Pudong Development Bank Shanghai Pujiang Storage Shanghai Rongguang Industrial Shanghai Tower Construction & Development Co., Ltd. Shanghai Waigaoqiao Free Trade Zone Group Co., Ltd Shanghai Zhangjiang Guo Xin An Real Estate Shanghai Zhonghuan Investment and Development (Group) Co., Ltd. Shapack Partners Sharp HealthCare Shashi Group LLC Shaw Properties (1997) Pte Ltd Shawmut Design and Construction Shell Shenhua Health Technology ShenllyWood Shenzhen Furniture Association Shenzhen Urban Construction Land Development Co., Ltd Shepherd Eco Sheppard Mullin Sherwood Equities Shimao Group Shiseido Shook, Hardy & Bacon SHOP Companies Shorecrest Project Management Group Shorenstein Shriners Hospital for Children

Shunfa Hengye Corporation Shunfeng Express Shurooq SHVO SI-Centrum Stuttgart Sidewalk Labs Sidley Austin LLP Siemens Gamesa SignalCraft Signature Federal Credit Union Signature Resolution Siguler Guff Silicon Labs Siliconas y Quimicos SAS Silver Lake Silverstein Properties Simon Simply Good Foods Simpson Thacher & Bartlett LLP Sinclair Broadcast Group Singtel Sino-Ocean Group Sir Robert McAlpine SIRIUS XM SITA SIP Properties Skandinaviska Enskilda Banken Skanska Skid Row Housing Trust SKS Partners Skyworks Solutions, Inc. SL Green Slate Asset Management SmartCentres SMG Smith + Andersen Smith Optics Smith Seckman Reid, Inc Smithsonian Institution Snell & Wilmer Soapstone United Methodist Church Sociedad Hotelera Tequendama S.A. SoFi Soho House Solano Community College Solasto Corporation Somerset Associates Songy Highroads Sonic Automotive Sonkim Land Coporatior Sonoma State University Sotetsu Hotel Sotheby's The Souferian Group Sound Agriculture South African Council of Shopping Centres South China University of Technology South Coast Plaza South Motors Automotive Group South Orange County Community College District Southeastern Pennsylvania Transportation Authority Southern California Association of Governments Southern California Flower Market Southside Development Company Southwest Airlines Southwestern College Southwestern Energy Space Center Houston Spacestor Spectrum Spencer Stuart The Spice House Spin Master Sposito & Asociados

# 8

#### OF THE TOP 10 HOTELS, RESTAURANTS, AND LEISURE COMPANIES ARE GENSLER CLIENTS.

#### SPP SPX FLOW, Inc Squar Milner Squint Eyewear SRG Properties SRS Distribution SSC Service Solutions ST Microelectronics St. George's School The St. James St. Louis Science Center St. Paul's PACE Stages Repertory Theatre Standard Chartered Bank Standard Industries Stanley Black & Decke Stanted Staples Starboard Cruise Services Starbucks Starwood Capital Group Starwood Retail Partners Steadfast Companies SteelWave Stellar Management Steptoe & Johnson I I P Sterling Bay Sterling Group Sterling Project Development Steve Johnson Development LLC Steward Health Care System Stibo Systems Stinson Stockdale Capital Partners LLC Stocker Holdings The Stone Collection Stone Source Stonebridge Associates Stonebridge Companies Stormont Hospitality Group LLC Stradley Ronon Stratus Development Partners, LLC Stratus Properties Inc. Stream Realty Partners Street Level Investments Stroh Companies Stronach Group Structure Tone Stryker Sudberry Properties Sueba USA Corporation Sumitomo Corporation of Americas Summit Capital Group LP Summit Medical Group / CityMD Sun Hung Kai Properties Limited Sunac China Suncor Sunnova Sunroad Enterprises Sunscope Group of Companies Sunsho Pharmaceutical Co., 1td Sunstone Hotel Inverstors, Inc SunTrust SUNY Downstate Health Sciences University Supermassive Games Supreme Pet Surrey Heath Borough Council Suzhou Liandong Jinchu Industrial Co., Ltd Suzhou Yuncai Hongyou Industrial Co., Ltd Suzhou Zhongnan Center Investment Co. I td SVB Leerink SWaN & Legend Venture Partners Sweet 100 Swift Real Estate Partners The Swig Company

Swire Properties The Switch SXSW Sycamore Tree Capital Partners L.P. Syd Jerome Symmetry LLC Syracuse Regional Airport Authority Syracuse University Syska Hennessy Group Systems, LLC

#### Т

T2 Development - Hospitality T-Mobile T. Rowe Price Tableau Taconic Investment Partners Tacos Pacheco Tad Ware & Company TAG Restaurants Taikang Group Takeda Tamares Tamlyn Tanglewood Property Group Target Targetti Tarrant County College District Tata Consultancy Services The Tata Realty Group Tavistock Development Company Tavistock Group Taylor Morrisor TaylorMade Golf Company Tazz Enterprise TRUNC TCW Group Inc TD Bank Group The Tech Interactive TechnipFMC TechRise Teladoc Health Telenor Group Telos TELUS Tencent Tennant Company Tennessee Titans Terra Holdings Terracap Terrapin Investments & Management Corporation Terrasset Management Group, LLC Terumo Corporation Texas A&M University Texas Association of Realtors Texas Christian University Texas Dow Employees Credit Union Texas Facilities Commissio Texas Medical Center Texas Tech University System TextNow TGS-NOPEC Geophysical Company Thakkar Development Group Thermo Fisher Scientific Third Way Thoma Bravo Thomas H. Lee Partners Thompson Coburn LLP Thompson Morris Thomson Reuters Thor Equities Thornton Tomasett Thorntree Thoroughbred Ford

Three Brothers Bakery

#### OF THE TOP 10 MOST **INNOVATIVE COMPANIES ARE GENSLER CLIENTS.**

thyssenkrupp Tianjin Lingang Economic Zone Tianrun Land Group Ticketmaster TIFF Tiffany & Co. Tiger Global TikTok Inc. Tim Hortons Timken Museum of Art Tishman | Hotels | Realty | Real Estate Services Tishman Speye Title Nine TK Trial TOCA Football Toda Corporation Todomoda/Isadora Tokio Marine & Nichido Fire Insurance Tokyu Agency Inc. Toll Brothers Tonal Topa Property Group Toronto Community Housing Tortuga Resorts San José Total TouchBistro Tower Holdings Group Tower Realty Partners, Inc. Town of Gilbert, AZ Toyohashi City Toyota Motor Corporation Toyota Technical Institute at Chicago TP ICAP Trademark Properties Trademark Property Company Trahan Architects Trammell Crow Company Trans National Group TranscenDental Suites, LLC Transport for London Transportation Security Administration Transwestern Travis County, TX Traxys TRC Capital Partners Treebo Hotels Tressler LLP Tri-State Generation & Transmission Association Triangle Real Estate Company Tribune Media Company Tribute Communities Trident Partners TriHealth Trilantic Capital Partners Trilliant Trinity Broadcasting Network Trinity Capital Advisors Trinity Partners Triple Five Worldwide Triple Flag Mining Tritium Partners TriVista True North Studio Tsinghua University TTX Company Tubi Tucson Airport Authority Tucson Electric Power Turnberry Turnbridge Equities Turner Turner & Townsend Turner Construction Company Turri Italian Furniture

Twilio Twitch Two Oak Ventures Tysons Partnership t7FRO

#### U

U.S. Agency for International Development U.S. Army Corps of Engineers U.S. Department of Commerce U.S. Department of Defense U.S. Department of Energy U.S. Department of Health and Human Services U.S. Department of Justice U.S. Department of State U.S. Department of the Air Force U.S. Department of the Navy U.S. Department of Transportation U.S. Federal Government U.S. General Services Administration U.S. Marshals Service U.S. Venture U.S.VETS Uber Ubisoft UBS UC Davis Health UCB Biosciences, Inc. Udemv Ultrapark Development Group UM Umbra Umm Al Oura for Development & Construction Company Under Armour UNFI Unibail-Rodamco-Westfield Unified Real Estate Development UniFor Uniform Advantage Uniland Development Company Union Investment Real Estate Union Pacific Railroad Union Square Events Unire Real Estate Group Unisys United Airlines United Palace United Properties United Surgical Partners International United Technologies Corporation United Therapeutics Corporation United Urology Group Unitv Unity Health Care Universal Fibers Universal Paragon Corporation University of Arizona University of California, Davis University of California, Irvine University of California, Los Angeles University of California, Office of the President University of California, Riverside University of California, San Diego The University of Chicago University of Delaware The University of Georgia University of Hawai'i - West O'ahu University of Hawai'i at Mānoa University of Houston System The University of Illinois at Chicago The University of Kansas University of Maryland University of Massachusetts, Amherst

University of Miami University of Minnesota University of Mississippi Medical Center University of Nevada, Las Vegas University of New Hampshire University of North Carolina at Chapel Hill University of North Carolina School of the Arts University of North Texas University of Pennsylvania University of Pittsburgh University of San Diego University of San Francisco University of South Florida Research Foundation University of Southern California University of St. Augustine for Health Sciences University of Tampa University of Tasmania The University of Texas at Austin, Dell Medical School The University of Texas at San Antonio The University of Texas Athletics The University of Texas System University of Washington UNLMTD Real Estate Unum Upper East development Corp. Uppercut Media Urban Atlantic Development Urban Commons LLC Urban Land Institute Urbánica Desarrollos Inmobiliarios Urbanspace US Chamber of Commerce USAA UVA Health

## V

Vallev Vanbarton Group Vanke Vantage Property Investors VanTrust Real Estate, LLC Vattanac Properties Ltd VE Equities, LLC Veggie Grill Veggielution Velmeir Companies Venables Bell & Partners Vequity Verde Partitions Verizon Vertex Pharmaceuticals Vertigo Group Vestar Capital Partners Viasat View the Space Village Health Clubs & Spas VINCI Construction Vingroup Vinson & Elkins Vision Real Estate Partners Visions Global Empowerment Visit Tampa Bay Visiting Nurse Service of New York Vista Equities Group Visteon Vitra Vodafone Volkswagen Group of America Vornado Realty Trust

W.P. Carey Wabash National Wachtell, Lipton, Rosen & Katz Wake County Facilities & Design Wake Technical Community College WakeMed Health and Hospitals Walgreens Wallace Plese + Dreher Walnut Capital Walter P Moore Walton Street Capital, L.L.C. Wampold Companies Wanda Group Wangard Warburg Pincus Warner Music Japan WarnerMedia Washington Headquarters Services Washington Metropolitan Area Transit Authority Washington Nationals Baseball Club The Washington Post Washington Real Estate Investment Trust Waste Management Waterfront Partnership Waterfront Toronto Waterman Interests Waukeshaw Development Inc. WB Wood WCB Holdings, LLC Weber Shandwick Weichert Development Company Weil, Gotshal & Manges LLP Weiland Golden Goodrich Weller Development Wellmax Medical Centers Wells Fargo Welltower Wendel Group The Wendy's Company Wenzhou Port Group WePlay Music West Ave Plastic Surgery Center West Coast University West Dallas Development West Edge Developments Corp. West Elm West Virginia University WestBridge Capital Westchester Medical Plaza, LLC Western Asset Western Golf Association Evans Scholars Foundation Western Kentucky University Western Union Westfield Westinghouse Electric Company Westjet Westlake Chemical Corporation Westmount WestStar Bank Westward Capital Group Whale Rock Capital Management Wharton Properties Wheelock Street Capital Whispering Pines Golf Club White & Case Whiting Petroleum Corporation Whiting-Turner Whole Foods Market Wichita State University Wildflower I td. Willamette Light Brigade

William Blair

#### W

W.E. O'Neil Construction Company

Willis Towers Watson Willkie, Farr, & Gallagher LLP WilmerHale Wilson Wilson Meany Wilson Turner Kosmo LLP Wind Creek Hospitality WineDirect Winn Family Office Winston & Strawn LLP Wintrust Wipro Limited Wiseburn Unified School District WIF WM Motor Wolf Greenfield Wolf Trap Foundation Wolff Urban Development Womble Carlyle Wood Partners Woodbine Development Corporation Woodbine Entertainment Group Woodborn Partners The Woodlands Area Chamber of Commerce The Woodlands Township The Woodlands United Methodist Church Woodmont Properties Woodward Design+Build Woolworths Group Worcester Polytechnic Institute Workday Worth & Associates Worthe Real Estate Group W/PP WS Development WSH Group WSP Global Inc. WTOP Wuhan Changjiang New Town Administration Committee Wunderkind Wychmere Beach Club Wyndham Destinations Wyndham Hotels & Resorts Χ Xenia Hotels & Resorts

#### Ζ

Zappos.com Zara USA Zebra Technologies Corp **ZEISS** Zendesk Zensho Holdings Zhangjiang Pharma Engine Zhonggeng Group Zhonghai Real Estate Group Ziegfeld Ballroom Ziff Brothers Investments Zillow Group Zinc Real Estate Zippo Manufacturing Company Zumtobel Group

Xiang Lu Dragon Group XiaoMi XING Xinjiang Times International Hotel Management XI Construction Xperience Fitness

#### Υ

Y Film Production Yale University Yamagiwa Yanmar Yantai Development District City Planning Bureau YMCA of the USA YOFC Yonex Young Moore Attorneys Youshow Intl Investment YWCA Metropolitan Chicago

Tuttle Land Investments

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Great companies have strong, clear values and the discipline to stay true to them despite constantly changing market conditions and business cycles. We are committed to protecting and nurturing our extraordinary culture and the guiding principles that are its foundation.

We believe strongly in the power of our people and their innovative diversity to create a better world.

Grow and empower the industry's top talent to pursue their passions and make a difference.

We can't be global if we are not local first.

We believe it all begins and ends with our client relationships.

We are obsessively curious we bring diverse teams together to learn, grow, and explore new ideas.

Embrace a diversity of projects large and small, ambitious and modest—that no other firm can.

Practice area specialization differentiates us as experts; our diversity of thinking, talents, and experiences ignites our innovation.

We're proud to be in the business of design. Each of us is responsible for our success. Growing our firm provides opportunity for each person to reach their full potential.

We care deeply about our "we vs. I" family culture. Together, we are one firm with a shared destiny.