

RISING **BLACK** DESIGNERS

SCHOLARSHIPS + DESIGN CHALLENGE

These scholarships work to break down the barriers of entering the architectural profession for Black students.

Gensler



Gensler Featured Project
Infill on the Cut | Detroit, Michigan

ENTRIES DUE JAN. 15

WE BELIEVE DIVERSITY

IGNITES INNOVATION IN DESIGN

There is a groundswell of momentum and a growing movement of solidarity against systemic and historic racism towards the Black community.

We believe in bringing people of diverse backgrounds, experiences, and points of view to ignite innovation in design.

While statements are important, it's action that will create lasting change. Gensler is committed to taking action that supports social justice and creates opportunities for the Black community. While no single action will solve every problem, one of our strategies is to create education opportunities for Black students by expanding our scholarship program.

Therefore, Gensler is proud to announce our new scholarship, **Rising Black Designers**, which champions diversity within the architecture and design industry by supporting deserving underrepresented architecture students in their studies at some of the nation's top universities.



Diane and Andy, Co-CEOs



Mustapha Williams

Rosa McDonald

Asia Dixon

Larry Travis

Chisom Ezekwo

Chereth Hines-Channer

Ebere Okparaeke

Aryn Phillips

Farre Nixon

Anne-Marie Armstrong

Rachele Louis

Miriam Strauss

Damian Bolden

Rashidat Momoh

Tabitha Darko

Marian Petison

Dante Wilkins

Marcus Addison Hooks

How To APPLY

Our scholarships aim to break down the barriers for students to access architecture + design school. The micro-scholarships are intended for studio materials, books, etc.

TUITION

SCHOLARSHIPS

ELIGIBILITY

Black students enrolled at a U.S. not-for-profit educational institution who will begin their final year of a NAAB-accredited architecture program in the Fall of 2021 are eligible to apply*.

AWARDS

(5) \$10,000 Tuition Scholarships

APPLY ONLINE

Applicants for the scholarship must complete the following **no later than 11:59 PM EST on January 15, 2021.**

SUBMISSION REQUIREMENTS

Complete an online application which includes:

- ✓ Resume
- ✓ A Letter of Recommendation from the dean or chair of the program. The letter must confirm that the applicant meets the eligibility criteria and describe their professional excellence.
- ✓ Design Challenge Sketch and explanation.
- ✓ One advanced-level architecture project with written description (500 words and 10 pages, maximum). Work done with a single partner may be submitted, but it must include a description of the applicant's specific contribution and a letter of support from the applicant's collaborative partner.
- ✓ Finalists will be invited to submit a digital video that introduces themselves to the jury and presents their work.

MICRO- SCHOLARSHIPS

ELIGIBILITY

Black students enrolled at a U.S. not-for-profit educational institution who will be in an architecture program in the Fall of 2021 are eligible to apply*.

AWARDS

(10) Micro-scholarships of various amounts ranging from \$1,000-\$2,500

APPLY ONLINE

Applicants for the scholarship must complete the following **no later than 11:59 PM EST on January 15, 2021.**

**Current employees, recent former employees, and interns of Gensler, as well as their immediate families and those Gensler deems to present conflicts of interest, are ineligible to participate.*

SUBMISSION REQUIREMENTS

Complete an online application which includes:

- ✓ Resume
- ✓ A Letter of Recommendation from a dean, chair, or faculty member in the program. The letter must confirm that the applicant meets the eligibility criteria and describe their professional excellence.
- ✓ Essay Question, 500 words max

What do you see as the greatest value an architect can bring to their community or beyond?

How would you play a role in making this happen?

APPLY ONLINE

gensler.com/scholarships ⓘ

diversity@gensler.com ✉

GENSLER.COM/SCHOLARSHIPS



2021 DESIGN CHALLENGE

Please Note: The Design Challenge is only required for the Tuition Scholarship Applicants.

We're clearly in unprecedented times.

From the global pandemic, to economic turbulence, to social inequity and civil unrest, 2020 has delivered serious challenges that need serious solutions.

Despite these challenges, we continue to find ways to support one another, come together as a profession, and use our voices for the betterment of society. If ever there was a moment for the power of design to elevate the human experience, this is it.

[GENSLER.COM/SCHOLARSHIPS](https://www.gensler.com/scholarships)



EYES
ARE THE NEW
WAY TO EXPRESS
EMOTION

01

Reestablish trust in public safety?

We all want to get back to a more familiar life. And we want to be safe. How can we rethink everyday experiences to address our most pressing health concerns?

THE RULES

- ✔ Answer one of the prompts with a **sketch**
- ✔ Write a brief **explanation** to describe your sketch
- ✔ **Upload** it, along with your resume, portfolio, and letter of recommendation

The PROMPTS



02

Reinvent the human experience post-pandemic?

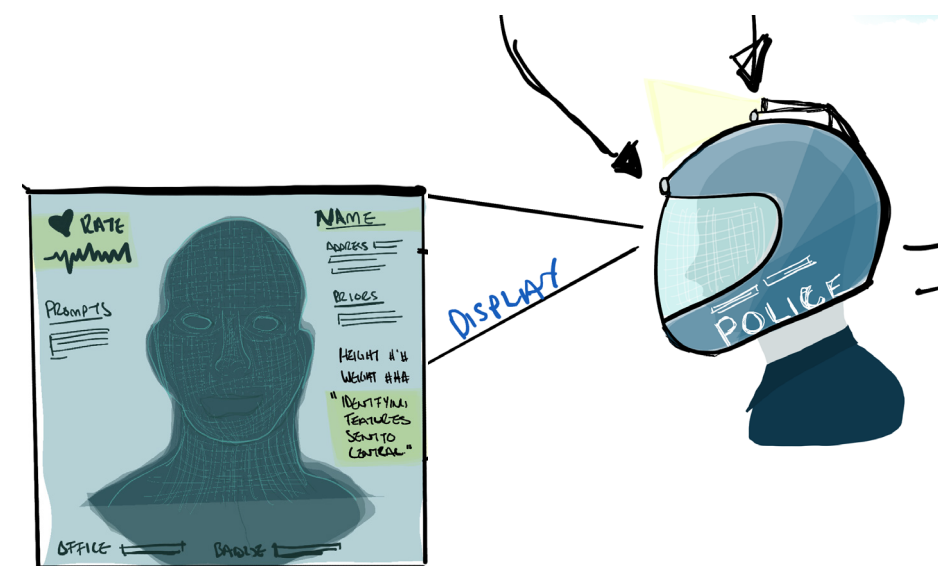
This is our chance to create a new normal, one that's safer, healthier, and infused with innovative possibilities for the human experience.

03

Reimagine ways for designers to make a difference?

Meaningful, creative, impactful, and bold ideas that are intentional in the ways they make a difference for all people is what we're looking for.

AS
DESIGNERS,
HOW CAN WE:



FOR MORE INFO

[gensler.com/scholarships](https://www.gensler.com/scholarships)

diversity@gensler.com

04

Design for racial equality and inclusiveness in our practice, communities, and cities?

This is our opportunity to explore current issues facing minority communities and how design can be a catalyst for change.

2021 TIMELINE

TUITION SCHOLARSHIPS TIMELINE

- **FALL 2020**
Application portal opens
- **JANUARY 15, 2021**
Deadline: Online application uploaded
- **FEBRUARY 2021**
Finalists notified via email
- **MARCH 2021**
Deadline: Finalists to submit videos for jury
- **APRIL 2021**
Winners notified via email
- **SUMMER 2021**
Scholarship funds distributed

FINALIST VIDEO SUBMISSION

Gensler will review submissions for the **tuition scholarships** and select several finalists to submit a digital video that introduces themselves to the jury and presents their work. Based on these videos, we will select one or more winners to receive an academic scholarship paid directly to their college or university.

Winners and finalists may also be considered for a paid internship at a Gensler office, where they will be paired with a Gensler mentor who will serve as a resource during the internship and ensuing academic year.



PDI Headquarters
Woodcliff Lake, NJ

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APPLY ONLINE

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